DECLARATION OF REFUSAL OF PROTECTION
Under Article 5(3) of the Lisbon Agreement

To be submitted in one original to the International Bureau
of the World Intellectual Property Organization (WIPO)
34, chemin des Colombettes, CH-1211 Geneva 20 (Switzerland)
† (41-22) 338 91 11 – Facsimile (International Trademark Registrations Section): (41-22) 740 14 29
E-mail: intreg.mail@wipo.int – Internet: http://www.wipo.int

1. **Country in the name of which the refusal is issued:** Islamic Republic of Iran

2. **Name and address of the Office notifying the declaration of refusal:** No.3, Khayam Street, Fayazbakhsh Street, Intellectual Property Center, Tehran, Iran

3. **Appellation of origin for which protection is refused** (optional): MODENA / DI MODENA

4. **International registration number concerned:** 1009

5. **Scope of the refusal** (tick the appropriate box):
   - [ ] The refusal concerns only certain elements of the name of the appellation of origin (specify the element or elements affected by the refusal):
   - [x] The refusal concerns the whole of the name of the appellation of origin

6. **Grounds for refusal**: According to Article (5), Section (B), of Iranian Law on the Protection of Geographical Indications, the following geographical indications are not protected: geographical indications that are against religious values, ethics or public order. Also, according to Articles 701, 702 and 703 of the Islamic Penal Code, production, distribution and consumption of alcoholic beverages are not allowed and will be liable to imprisonment.

7. **Appeal against refusal**: Applicant has the right within 6 months from notification date to bring the matter before the Public Court of Tehran.

**Place:** Tehran, Iran  
**Date:** March 29, 2016

Signature of the Competent Office:

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*If the refusal is based on the existence of an earlier trademark application or registration, the following should be specified: filing date and number, priority date (if any), registration date and number (if available), name and address of owner, a reproduction of the mark and the list of the relevant goods and services appearing in the trademark application or registration, on the understanding that the list may be submitted in the language of the trademark application or registration.*