1. **Country in the name of which the refusal is issued:**

Islamic Republic of Iran

2. **Name and address of the Office notifying the declaration of refusal:**

Islamic Republic of Iran Industrial Property Office, No. 275, Boulevard-e-Mirdamad, Taghato-e Modares, Tehran

3. **Appellation of origin for which protection is refused (optional):**

**LES BAUX DE PROVENCE**

4. **International registration number concerned: 799**

5. **Scope of the refusal** (tick the appropriate box):

☐ The refusal concerns only certain elements of the name of the appellation of origin (specify the element or elements affected by the refusal):

☒ The refusal concerns the whole of the name of the appellation of origin

6. **Grounds for refusal**

According to Article “5” Section “B” of Iranian law with regard to registration of appellation of origin “The following appellation of origins are not protected B: Appellations that are against religious values, ethics or public order”.

Furthermore according to Islamic Penal Code production, distribution and consumption of alcoholic beverages are not allowed mainly Articles:

Article 701: Anyone taking alcoholic drinks notoriously and openly in public places and thoroughfares shall, in addition to Sharia punishment (Lashing) for drinking wine be liable to imprisonment for a term of two to six months.

* If the refusal is based on the existence of an earlier trademark application or registration, the following should be specified: filing date and number, priority date (if any), registration date and number (if available), name and address of owner, a reproduction of the mark and the list of the relevant goods and services appearing in the trademark application or registration, on the understanding that the list may be submitted in the language of the trademark application or registration.
Article 702: Anyone buying, transporting or keeping alcoholic beverages shall be sentenced to a term of three to six months in prison and/or lashing up to seventy four (74) strokes.

Article 703: Any one making, selling or putting alcoholic beverages up for sale or import such beverages from abroad or putting beverages at the disposal of another shall be sentenced to a term of three months to one year in prison and lashing of up to seventy four (74) strokes and also be fined from million and five hundred thousand to six million Rials in cash, or one or two of the punishments.

Article 165: Consumption of alcoholic beverages will be punished by lashing. Whether small or large amount, become drunk or not, consumes pure alcohol or a mixture of it which causes intoxication.

Note 1- Beer considered as wine although it does not make drunk and it is subject to punishment.

Article 175: Anyone who attempts to produce, prepare, purchase, sell, carry and distribute alcoholic beverages will be sentenced for 6 months to 2 years imprisonment. Even under the impression of exhortation or alluring and deception prepares the consuming apparatus will be considered as the partner of drinking alcoholic beverages and will sentenced to the 74 stroke of lashes.

7. Appeal against refusal:

Applicant has the right within 6 months from notification date to bring the matter before the public court of Tehran.

Place: Tehran, Iran  Date: Dec-10.2007  Signature of the Competent Office: