INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

Rising.
Shining.
Beckoning.

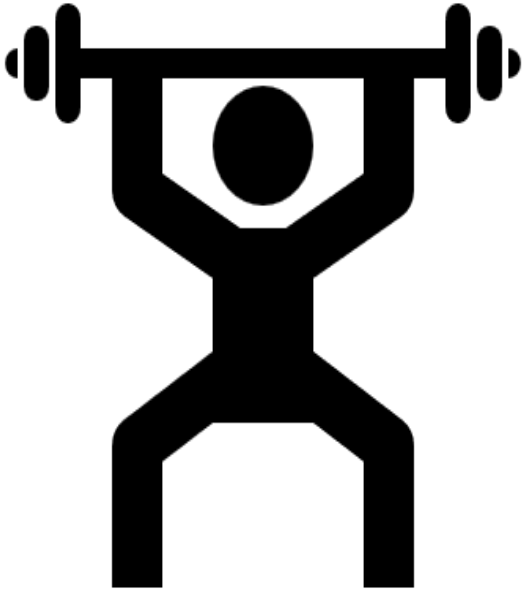
MADRID PROTOCOL

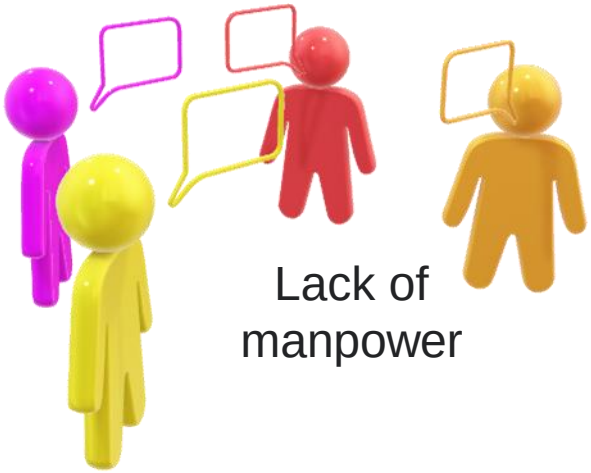
Valerie Laura V. Marquina

INTERNAL CHALLENGES

2005:
Filing to 1st action: 20 mos
Filing to registration: 47 mos

Not ready





Lack of manpower

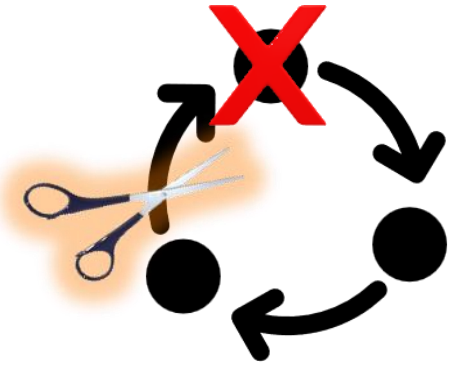
WHAT DID WE DO

OT

BACKLOG

SYSTEM

Database cleanup



Streamlined work processes

Trademark Electronic Application System

WHAT DID WE DO

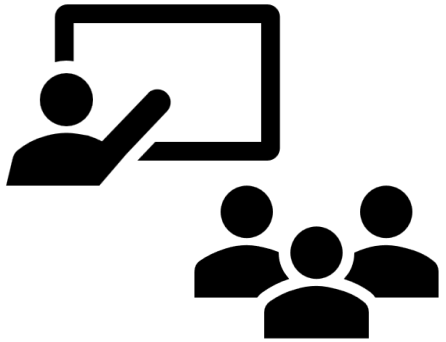
SYSTEM

Dec. 2012: Version 2.7

June 2017: 311

MANPOWER

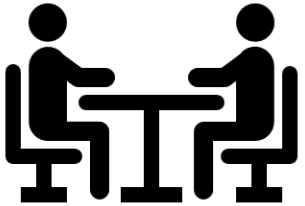
Madrid desk



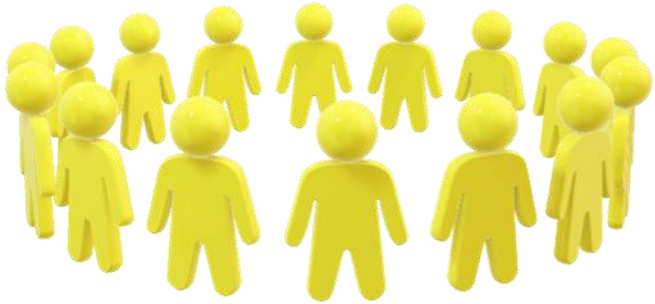
Training

EXTERNAL CHALLENGES

Case filed by an association of lawyers



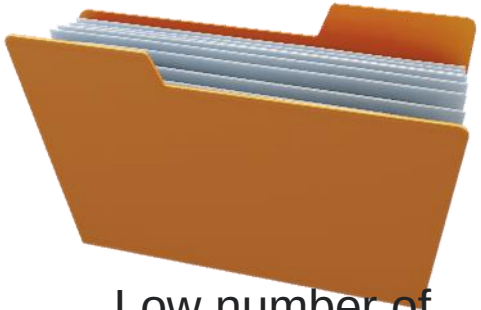
Continued with our work in Madrid while waiting for the decision of the case



Number of owners who will use the system

WHAT DID WE DO

- Stakeholders forum
- information dissemination



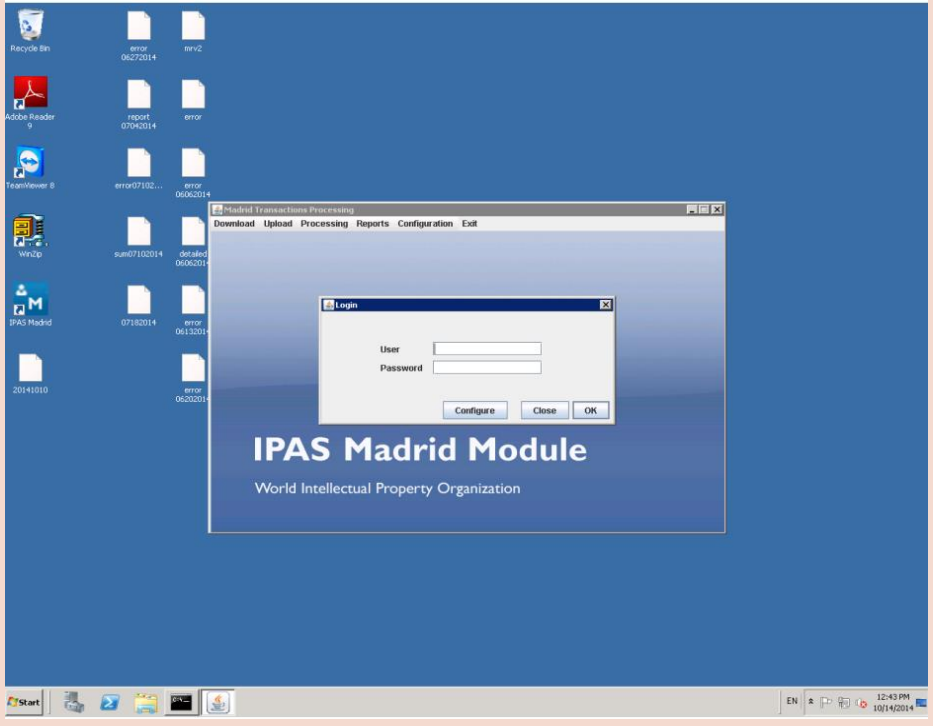
Low number of outbound filings

- information dissemination
- Juan for the World project

INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

RECEIVING OF IRS DESIGNATING THE PH

2012 to June 2017	July 2017 to Present
Download/upload files using the Madrid Module (done by the Madrid Unit)	Automatically incorporated into IPAS thru the Madrid Client



OPERTY
ILIPPINES

TRANSMITTAL OF PRP/GP/OP/MM2

2012 to June 2017	July 2017 to Present
Issuance of Madrid PRP ↓ Scan the PRP ↓ Manually create XML ↓ Transmit via FTP (done by the Madrid Unit)	Issuance of Madrid PRP ↓ IPAS automatically transmits to IB the PRPs thru the Madrid Client

CHALLENGES SPECIFIC TO THE PROCESSING OF MADRID FILES

- **Subsequent designations, partial assignments were not processed in the original version of IPAS**
- **Late transmission of notifications due to server problem**
- **Madrid client became obsolete**
- **Confusion in resolving some Madrid issues (ex. IR status, Replacement etc.)**

WHAT DID WE DO

- **Manually created files for the subsequent designations, partial assignments (IPAS old version)**
- **Close coordination with IB to resolve the irregularities, issues**
- **Training Workshop for National IP for the XML data exchange on July 27 and 28.**
- **Meeting with Madrid Team 3 and WIPO IT officers to discuss data exchange**
- **Madrid-related processes (PRP, GP) were revised to “match” with the xml schema**

CURRENT SITUATION

- **For SGP, the Registration dates for those granted for "SOME goods/services" are missing. If we do a status correction, the date captured by the system as the registration date is the IR (Filing date in IPAS)**

Thank You!

IPOPHL RISING Vision 2025

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