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## REGIONAL WORKSHOP

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**WIPO-ASEAN/IP/LOP/23/1 PROV.  
ORIGINAL: ENGLISH  
DATE: OCTOBER, 2023**

### **ASEAN IP Register Coordinator Meeting**

organized by  
the World Intellectual Property Organization (WIPO)

in cooperation with  
the ASEAN Secretariat and  
the Directorate General of Intellectual Property (DGIP) Indonesia

with the assistance of  
the Japan Patent Office (JPO)

**Lombok, Indonesia  
November 6 to 10, 2023**

PROGRAM

*prepared by the International Bureau of WIPO*

Monday, November 6, 2023

08.30 – 09.00 **Registration**

09.00 – 09.40 **Opening Remarks by:**

Mr. Parlindungan, Head, Regional Office of the Ministry of Law and Human Rights, West Nusa Tenggara

Ms. Dede Mia Yusanti, ASEAN IP Register Regional Coordinator / Director, Information Technology, Directorate General of Intellectual Property (DGIP), Jakarta

Mr. Nugra Febrian Pramuda, Officer, Intellectual Property Rights, ASEAN Secretariat, Jakarta

Ms. Shiho Nagano, Patent Information Policy Planning Office, Japan Patent Office (JPO), Tokyo

Mr. Juneho Jang, Senior Regional Manager, IP Office Business Solutions Division, Infrastructure and Platforms Sector, World Intellectual Property Organization (WIPO), Singapore

**THEME I: Discussion of the Objectives of the Meeting and Sharing of Practices on Government Digital Services at Particular IP Offices**

09.40 – 10.00 **Topic 1: Objectives of the Meeting and Key Considerations**

Speaker: Ms. Dede Mia Yusanti, ASEAN IP Register Regional Coordinator / Director, Information Technology, DGIP, Jakarta

10.00 – 10.15 Coffee break

10.15 – 10.45 **Topic 2: Current Status of Task Force and/or Working Group Under ASEAN Working Group on Intellectual Property Cooperation (AWGIPC)**

Speaker: Mr. Nugra Febrian Pramuda, Officer, Intellectual Property Rights, ASEAN Secretariat, Jakarta

10.45 – 11.45 **Topic 3: ASEAN IP Register – Current Status**

Speaker: Mr. Kyaw Zaw, Senior Project Manager, IP Office Business Solutions Division, Infrastructure and Platforms Sector, WIPO, Singapore

11.45 – 14.00 Lunch break

14.00 – 14.30 **Topic 4: How Japan Patent Office (JPO) is Using Digital Tools and Technologies to Improve the Customer Experience**

Speaker: Ms. Shiho Nagano, Patent Information Policy Planning Office, JPO, Tokyo

14.30 – 15.00 **Topic 5: Government Digital Service Journey Experiences**

Speakers: Representative from Indonesia  
Representative from Malaysia  
Representative from Philippines  
Representative from Singapore  
Representative from Thailand

15.00 – 15.15 Coffee break

**THEME II: Brainstorming Session on the Future Priorities and Business Requirements of the ASEAN IP Register**

Session will focus to discuss the following:

1. **Strategic Alignment:** To foster strategic alignment among ASEAN IP offices by facilitating discussions on the long-term vision, priorities, and objectives of the ASEAN IP Register and related services.
2. **Operational Enhancement:** To explore and establish operational frameworks and guidelines that optimize the efficiency, transparency, and effectiveness of ASEAN IP Register Services, including the integration of business needs and services through the portal.
3. **Stakeholder Engagement:** To develop mechanisms for robust stakeholder engagement, ensuring that IP business services offered through the ASEAN IP Register portal cater to the needs of both regional and global IP stakeholders.
4. **Governance and Mandate Definition:** To define the governance structure and mandates governing the ASEAN IP Register and its Coordinator Meeting, ensuring clear lines of responsibility, accountability, and decision-making for the sustainable development and management of these vital database services.

15.15 – 17.15 **Roundtable Discussion: Challenges, Future Priorities, Business Requirements, Governance Structure and Scope of Work for ASEAN IP Register – Data Services and Enhanced Services**

Moderator: Ms. Dede Mia Yusanti, ASEAN IP Register Regional Coordinator

Speakers: Mr. Juneho Jang, WIPO

Ms. Darlene Barracas, Information Technology  
Officer II, Intellectual Property Office of the  
Philippines (IPOP HL), Taguig City

17.30 – 19.00 **WIPO Reception**

**Venue: Aer Restaurant  
Pullman Lombok**

[End of Day 1]

Tuesday, November 7, 2023

08.30 – 09.00 **Registration**

09.00 – 10.30 **Continue: Roundtable Discussion on Challenges, Future Priorities, Business Requirements, Governance Structure and Scope of Work for ASEAN IP Register – Data Services and Enhanced Services**

Moderator: Ms. Dede Mia Yusanti, ASEAN IP Register  
Regional Coordinator

Speaker: Mr. Juneho Jang, WIPO

10.30 – 10.45 Coffee break

10.45 – 12.00 **Continue: Roundtable Discussion on Challenges, Future Priorities, Business Requirements, Governance Structure and Scope of Work for ASEAN IP Register – Data Services and Enhanced Services**

Moderator: Ms. Dede Mia Yusanti, ASEAN IP Register  
Regional Coordinator

Speaker: Mr. Juneho Jang, WIPO

12.00 – 14.00 Lunch break

14.00 – 15.30 **Continue: Roundtable Discussion on Challenges, Future Priorities, Business Requirements, Governance Structure and Scope of Work for ASEAN IP Register – Data Services and Enhanced Services**

Moderator: Ms. Dede Mia Yusanti, ASEAN IP Register  
Regional Coordinator

Speaker: Mr. Juneho Jang, WIPO

15.30 – 15.45 Coffee break

15.45 – 17.00 **Continue: Roundtable Discussion on Challenges, Future Priorities, Business Requirements, Governance Structure and Scope of Work for ASEAN IP Register – Data Services and Enhanced Services**

Moderator: Ms. Dede Mia Yusanti, ASEAN IP Register  
Regional Coordinator

Speaker: Mr. Juneho Jang, WIPO

17.30 – 21.00 **AWGIPC Dinner Reception**

**Venue: Beach Side, Pullman Lombok**  
**Dress code: Smart Casual**

[End of Day 2]

Wednesday, November 8, 2023

- 08.30 – 09.00 **Registration**
- 09.30 – 10.30 **Topic 6: ASEAN IP Portal as One-Stop Portal for ASEAN IP Business Services**  
  
Speaker: Ms. Heng Yiwei, Manager, International Engagement, Policy and Engagement Cluster, IPOS, Singapore
- 10.30 – 10.45 Coffee break
- 10.45 – 12.00 **Discussion: Strategies for Promoting the Use of the ASEAN IP Register for IP stakeholders**  
  
Moderator: Ms. Thitapha Wattanapruttipaisan, Director, WIPO Singapore Office, Singapore
- 12.00 – 14.00 Lunch break
- 14.00 – 15.30 **Roundtable Discussion: Future of ASEAN IP Register**
- Discussion on Long-term Vision and Objectives
  - Identifying Key Priorities for ASEAN IP Register Services
  - Exploring Operational Frameworks and Best Practices
  - Establishing Guidelines for Enhanced Operational Efficiency
  - Transparency Measures for Effective Service Delivery
  - Understanding Governance Structures
  - Defining Clear Lines of Responsibility and Accountability
  - Establishing Decision-Making Processes and Mandates
- 15.30 – 15.45 Coffee break
- 15.45 – 17.00 **Adoption of the Meeting Report**
- 18.00 – 20.00 **DGIP Dinner Reception**  
  
**Venue: Recharge Resto**

[End of Day 3]

Thursday, November 9, 2023

08.30 – 09.00 **Registration**

09.00 – 10.30 **Working Sessions: Future ASEAN IP Register Services**

10.30 – 10.45 Coffee break

10.45 – 11.30 **Continue: Working Sessions of Future ASEAN IP Register Services**

**11.30 – 12.30 Report-back Sessions to the 71<sup>st</sup> AWGIPC Meeting**

12.30 – 14.00 Lunch break

14.00 – 15.30 **Roundtable Discussion: The ASEAN IP Register Services – Moving Forward with a Clear Vision and Priorities**

15.30 – 15.45 Coffee break

15.45 – 16.00 **End of Session and Official Closing**

[End of Day 4]

Friday, November 10, 2023

07.30 – 21:00 **Social Program**

[End of program]