ASEAN IP REGISTER: WORKSHOP OBJECTIVE AND KEY CONSIDERATIONS
Discuss the future priorities and business requirements of the ASEAN IP Register
✓ Identify the needs of IP Stakeholders in the region, and develop strategies to meet those needs.

Develop the governance structure and mandates for new services on ASEAN IP Register
✓ Determine the roles and responsibilities, and ensure the Register is managed in a transparent and efficient manner
WORKSHOP OBJECTIVES (2)

- Ensure the seamless delivery of business services through the ASEAN IP Register
  - Make sure that the Register is user-friendly and accessible to all stakeholders

- Promote the use of the ASEAN IP Register by IP Stakeholders
  - Raise awareness of the Register and its benefits, and providing training and support to users.
KEY CONSIDERATIONS

Policy Issues
- ✔ Governance Structure, Mandates and Reporting Structure
- ✔ ASEAN Industrial Data Exchange Policy

Business Issues
- ✔ Identification of key business requirements on new ASEAN IP Register Services
- ✔ Future priorities and strategies
- ✔ Future Roadmap for new services

Technical Issues
- ✔ User-friendly, easily accessible interfaces
- ✔ Quality ASEAN industrial property data
THANK YOU