

DIGITAL SERVICES JOURNEY: The Philippine Experience

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Presentation Outline

- Digitalization drivers
- III. Implementation of digital services
- III. Challenges and opportunities



Digitalization Drivers



IP Code of the Philippines





Philippine Development Plan



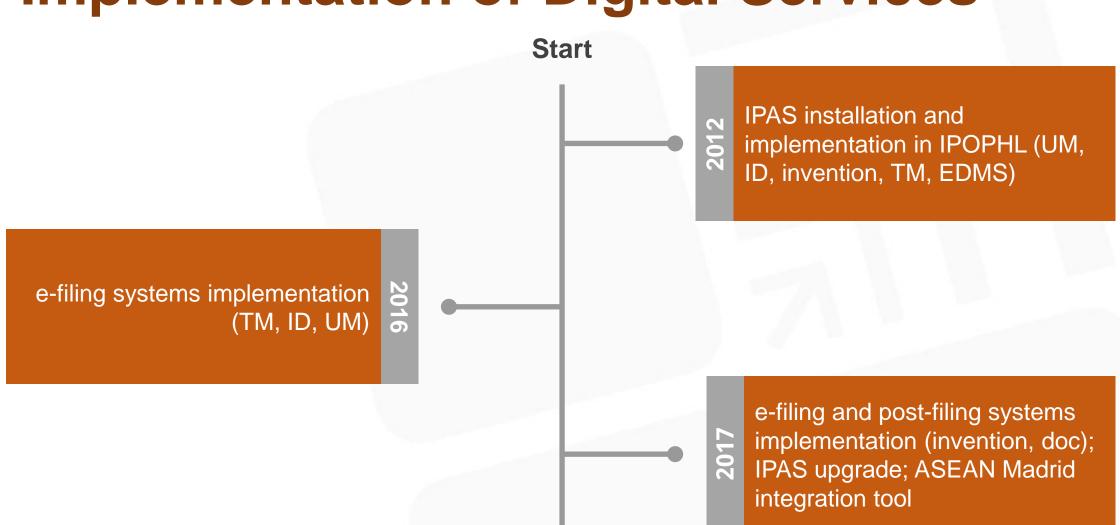
Ease of Doing Business and Efficient Government Services Delivery Act



Covid-19 Pandemic Response (National and Global)



Implementation of Digital Services



2018 - 19

post-filing system implementation (eCorr); issuance of electronic official receipt; Visa credit card payment; patent database cleanup and updating

certificate validation; registration and payment of other paid services; fillable forms; IP case status query; eCorr v2.0; mobile application; hearing of IP disputes

Mandatory online filing

2021

WIPO Publish upgrade; Madrid client incoming (in-house); address remapper; IPAS Legal implementation

IPAS stabilization (upgrading of infrastructure)



Madrid client outgoing (inhouse); application load balancing

2022

2002

USSC payment option

IPAS 4 implementation

2024



Challenges and Opportunities

- Pushback from IP practitioners and examiners
- Compliance with data privacy laws and regulations
- Development of policies related to change control and security incident response
- Retrieval and digitization of old files
- Relocation of IPOPHL
- Implementation of IPAS 4 and migration to cloud-based system
- Incorporating business intelligence system in decision- and policy-making





Thank you!

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