DIGITAL SERVICES JOURNEY: The Philippine Experience

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Presentation Outline

I. Digitalization drivers

II. Implementation of digital services

III. Challenges and opportunities
Digitalization Drivers

- IP Code of the Philippines
- Philippine Development Plan
- Ease of Doing Business and Efficient Government Services Delivery Act
- Covid-19 Pandemic Response (National and Global)
Implementation of Digital Services

- IPAS installation and implementation in IPOPHL (UM, ID, invention, TM, EDMS) - 2012
- e-filing systems implementation (TM, ID, UM) - 2016
- e-filing and post-filing systems implementation (invention, doc); IPAS upgrade; ASEAN Madrid integration tool - 2017
post-filing system implementation (eCorr); issuance of electronic official receipt; Visa credit card payment; patent database clean-up and updating

- Certificate validation; registration and payment of other paid services; fillable forms; IP case status query; eCorr v2.0; mobile application; hearing of IP disputes

Mandatory online filing

WIPO Publish upgrade; Madrid client incoming (in-house); address remapper; IPAS Legal implementation

IPAS stabilization (upgrading of infrastructure)
2022
Madrid client outgoing (in-house); application load balancing

2024?
IPAS 4 implementation

2023
USSC payment option
Challenges and Opportunities

- Pushback from IP practitioners and examiners
- Compliance with data privacy laws and regulations
- Development of policies related to change control and security incident response
- Retrieval and digitization of old files
- Relocation of IPOPHL
- Implementation of IPAS 4 and migration to cloud-based system
- Incorporating business intelligence system in decision- and policy-making
Thank you!

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