

Sharing on IPOS Registries' e-services

Digital Service Journey Experience

6 November 2023

Presentation Outline

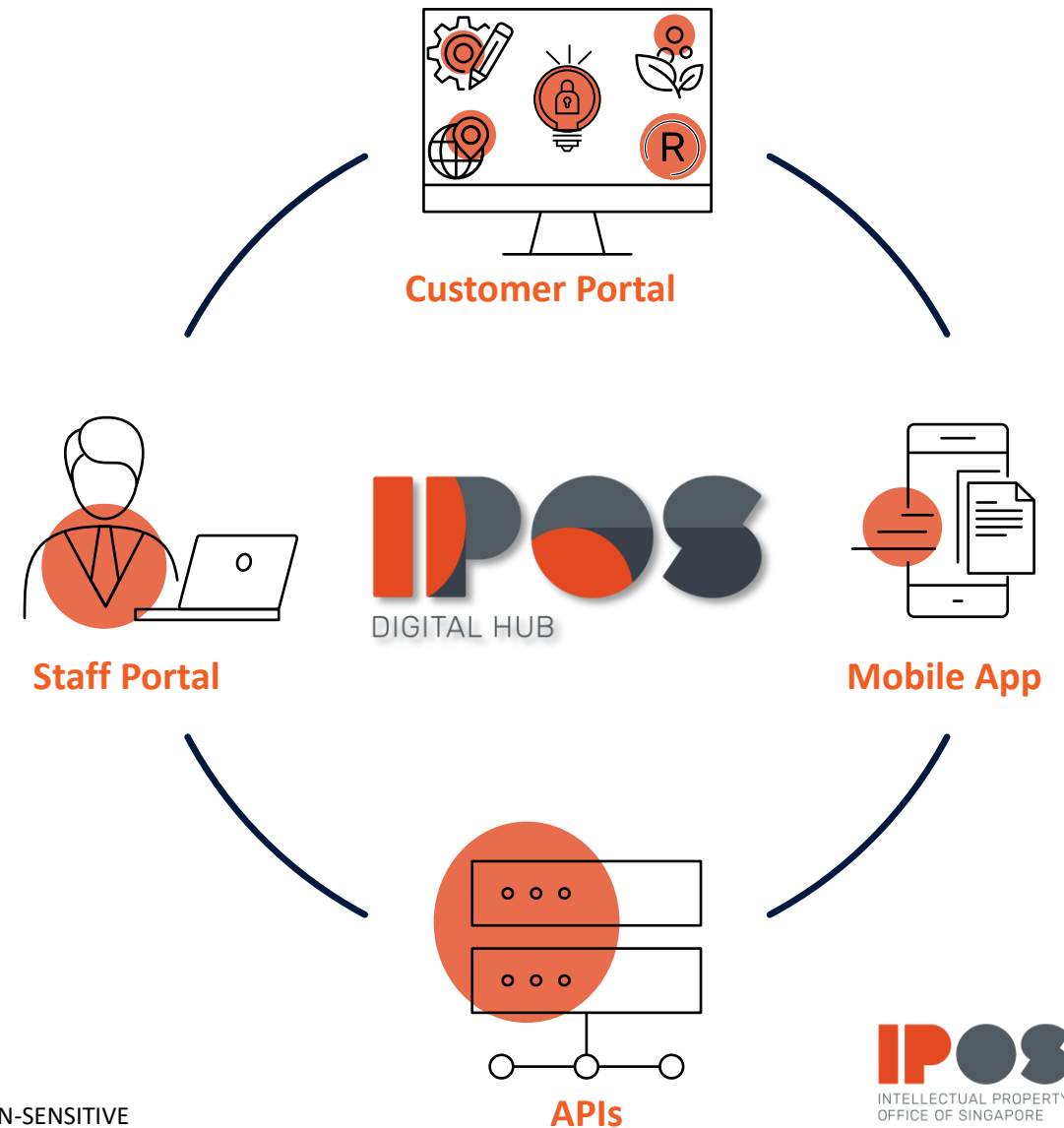
- Digital Transformation of Registries' e-services
- Introduction to IPOS Digital Hub (IDH)
- IDH New Features and Improvements
- IDH Upcoming Features

Digital Transformation of Registries' e-services



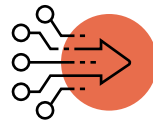
Introduction to IPOS Digital Hub (IDH)

IPOS Digital Hub is our next-generation national IP filing and processing system which has been in the works since early 2020 and was launched in June 2022. Supports fully electronic IP filings for Patents, Trade Marks, Registered Designs and new in IPOS Digital Hub – Plant Varieties Protection, Geographical Indications (coming in phase 2)

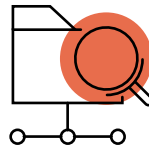


IDH New Features and Improvements – Customer Portal

1. Filings made easier



2. Streamlined portfolio
management



3. Improved communications



IDH New Features and Improvements – Customer Portal

1) Filings made easier: Auto-generation of text mark image

1. Trade Mark Description 2. Goods and/or Services 3. Applicant Details 4. Contact Details 5. Summary & Declaration

1.2 Trade Mark Description

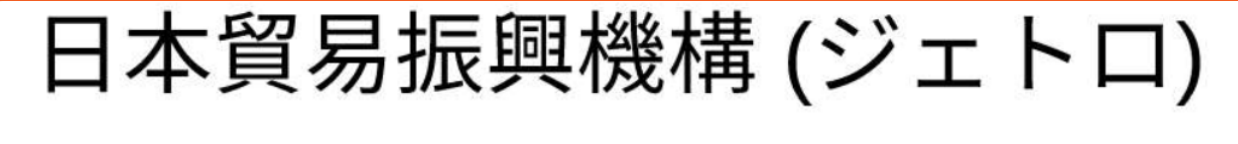
1.2.1 Trade Mark to be Protected

Please select an option

Upload Image as Trade Mark Insert Text as Trade Mark

Language: Trade Mark Text:

Auto generated image:



ⓘ

Typing brand name automatically generates an image to meet filing requirements.

Supports foreign characters.

IDH New Features and Improvements – Customer Portal

1) Filings made easier: Searching for applications by name supported on most transactions

1. Application Details 2. Contact Details 3. Summary & Declaration

1 Search By Applicant Name / Application No.

fujitsu Search

Show 25 entries

<input type="checkbox"/>	Application No.	Applicant Name	Thumbnail	Classes this Renewal Relates to	Mark Status	Expiry Date	Renewal Type
<input checked="" type="checkbox"/>	T1208132C	Fujitsu Systems East Limited	WebSERVE	<input checked="" type="checkbox"/> 09 <input checked="" type="checkbox"/> 42	Registered	07/06/2022	Late
<input checked="" type="checkbox"/>	T1300441A	Fujitsu Systems West Limited	Documal	<input checked="" type="checkbox"/> 09 <input checked="" type="checkbox"/> 42	Registered	09/01/2023	Normal
<input type="checkbox"/>	T0306552C	FUJITSU FRONTECH LIMITED	B-PAD	<input type="checkbox"/> 09	Registered	28/02/2023	Normal
<input type="checkbox"/>	T1303615A	FUJITSU LIMITED	FJICAD	<input type="checkbox"/> 09 <input type="checkbox"/> 42	Registered	05/03/2023	Normal
<input type="checkbox"/>	T1305553I	FUJITSU LIMITED	FUJITSU Integrated System	<input type="checkbox"/> 09 <input type="checkbox"/> 42	Registered	08/04/2023	Not Due

1 Most forms now support searching for applications by applicant name

2 Users may also renew multiple registered IPs in a single transaction

IDH New Features and Improvements – Customer Portal

2) Streamlined portfolio management: IP Lifeline provides clear overview of prosecution progress

Trade Mark Application No. : [REDACTED]

Applicant Name: [REDACTED]

[View IP Details](#) [Print](#)

1	2	
1		
3		

[CM1] CM1 - Appoint or Change of Agent's Particulars 28/03/2022
E-File Reference No. : E202203280028XCM1WK
IPOS Reference No. : 2022/000093 [REDACTED] [View IPOS Correspondence](#)

[TM27] Amendment of an Application or Registration - Processing 27/01/2022
E-File Reference No. : E202201270111TM27WV [View Form](#) [View Attachments](#)

[MM2] Application for International Registration Governed Exclusively by the Madrid Protocol - Approved 19/01/2022
E-File Reference No. : E202201190092XMM12WK [View Form](#) [View Attachments](#)

[TM4] Objection Letter 12/01/2022
E-File Reference No. : E202201030200XTM4WB
IPOS Reference No. : 2022/00002712XTM4B [View IPOS Correspondence](#)

Action Due Date: 12/05/2022

- Reply via correspondence [Reply via correspondence](#)
- File Amendment [File TM27](#)

[TM4] Application to Register a Trade Mark, Collective Mark or Certification Mark - Pending Customer Response 07/01/2022
E-File Reference No. : E202201030200XTM4WB [View Form](#) [View Attachments](#)

1 Clear chronological overview of related transactions

2 Easy access to relevant documents

3 Direct links to possible actions / responses

IDH New Features and Improvements – Customer Portal

3) Improved communications: Informative and assistive acknowledgement page

1

What's Next?

Expected timeline (assuming no objections):

<input type="radio"/> TM Received	Today (28/03/2022)
<input type="radio"/> TM Published You can expect to be notified by this date	28/12/2022
<input type="radio"/> TM Registered You can expect to receive the Registration Certificate by this date	28/03/2023

[File Another Trade Mark](#)

[File an International Application](#)

Domain Name Reservation

A partnership between IPOS and [SGNIC](#) allows IPOS applicants to reserve a free domain name for every TM4, PF1 or D3 filed and paid for successfully. This can be done by clicking on the **Domain Name Reservation** button below or at a later date via the "Domain Name Reservation" link in the left menu of this portal.

2

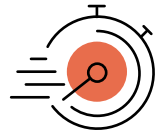
[Domain Name Reservation](#)

Please refer to FAQs under [One-Stop Domain Name Reservation through IPOS Digital Hub](#) for more information.

1 “What’s Next?” provides customers an expected timeline and information about necessary subsequent transactions

2 Wherever applicable, direct links are provided on the acknowledgement page to provide easy access to related services and transactions

IDH New Features and Improvements – Staff Portal



More workflow automation:

Minimise the volume of low value-added tasks which have to be manually processed by officers through the automation of workflows when certain conditions are met



System-aided decision making

System retrieves decisions made previously on similar cases to assist officers in processing applications more efficiently and improve consistency of decisions

History

Specification: **Information Technology consultancy**

Filed class: **35**

Accept? ▼	Date ▼	Examiner	App No.	Objection	Proposed Amendment
✓	12/05/2020	Tom	4020201234F Registered	-	-
✗	05/05/2020	Harry	4020201234F Registered	Description is not proper to class 35...	Move to class 42
✗	05/05/2020	Harry	4020201234F Registered	Description is not proper to class 35...	Move to class 42
✗	05/05/2020	Harry	4020201234F Registered	Description is not proper to	Move to class 42

IDH Upcoming Features

Trademark Class Recommender

Recommendations

You may select relevant items to add them to your list.

Items commonly filed by other applicants in **Class 9 (Technical and IT goods)** include the following:

- Software (9)
- Computer hardware (9)
- Electronic equipment (9)
- Mobile applications (9)
- Computer peripherals (9)

Users who file in Class 9 (Technical and IT goods) also commonly file in these other classes:

75% also file in **Class 42 (Technical and IT services)**

- IT services (42)
- IT consultancy (42)
- Web design services (42)
- Programming services (42)
- Software-as-a-service (42)

43% also file in **Class 35 (Retail and business services)**

- Retail services (35)
- Advertising services (35)
- Management consultancy (35)
- Online retail services (35)
- Provision of retail information via a website (35)

Cancel

OK

Based on classes already selected, system provides recommendations on other relevant items and classes commonly filed by other applicants



Thank you!