

ASEAN IP Portal

ASEAN IP Register Coordinator Meeting
8 November 2023
Presentation by Singapore

ASEAN IP Portal as the “one-stop platform for IP services and information in the ASEAN region” (BSBR, 21 Oct 2021)

- The ASEAN IP Portal was launched by Thailand on 26 April 2013.
- In May 2014, Singapore took over the hosting of the Portal, with ASEC as the co-champion.
- The ASEAN IP Portal is a **one-stop platform for ASEAN IP services and information**. The platform aims to strengthen IP systems of ASEAN Member States (AMS) and raise the level of regional IP awareness by increasing accessibility to information and services through the Portal.
- Endorsed by the AWGIPC and ASEAN Heads of IP Offices at the 67th AWGIPC to **(i) direct all services and information to the portal; (ii) work together to promote and ramp up usage; (iii) commit to making improvements within an approved budget in view of the escalating cost of digital services; and (iv) draw on support of partners to bring more services and resources to the portal**
- AEC recognises the importance of the ASEAN IP Portal, as included in the ASEAN Comprehensive Recovery Framework (ACRF) (12 Nov 2020) and the Bandar Seri Begawan Roadmap (BSBR) (21 Oct 2021).
- A key deliverable (Initiative 11) of the ASEAN IPR Action Plan 2016-2025 (version 2.0). From the recent Brainstorming Meeting on the Scoping Study to Develop the post-2025 ASEAN IPR Action Plan and Upgrade the ASEAN Framework Agreement for IP Cooperation, there is commitment to continue the development and usage of the ASEAN IP Portal.

Expansion of IP services and offerings on the ASEAN IP Portal



Launch of virtual ASEAN IP Academy



Promotion of ASEAN IP Offices' activities, events and marketplaces



Promotion and increase of ASEAN Patent Examination Cooperation (ASPEC) filings (e.g., e-ASPEC form)



Regular updates to publications (e.g., IP management for SMEs, IP examination guidelines etc.)



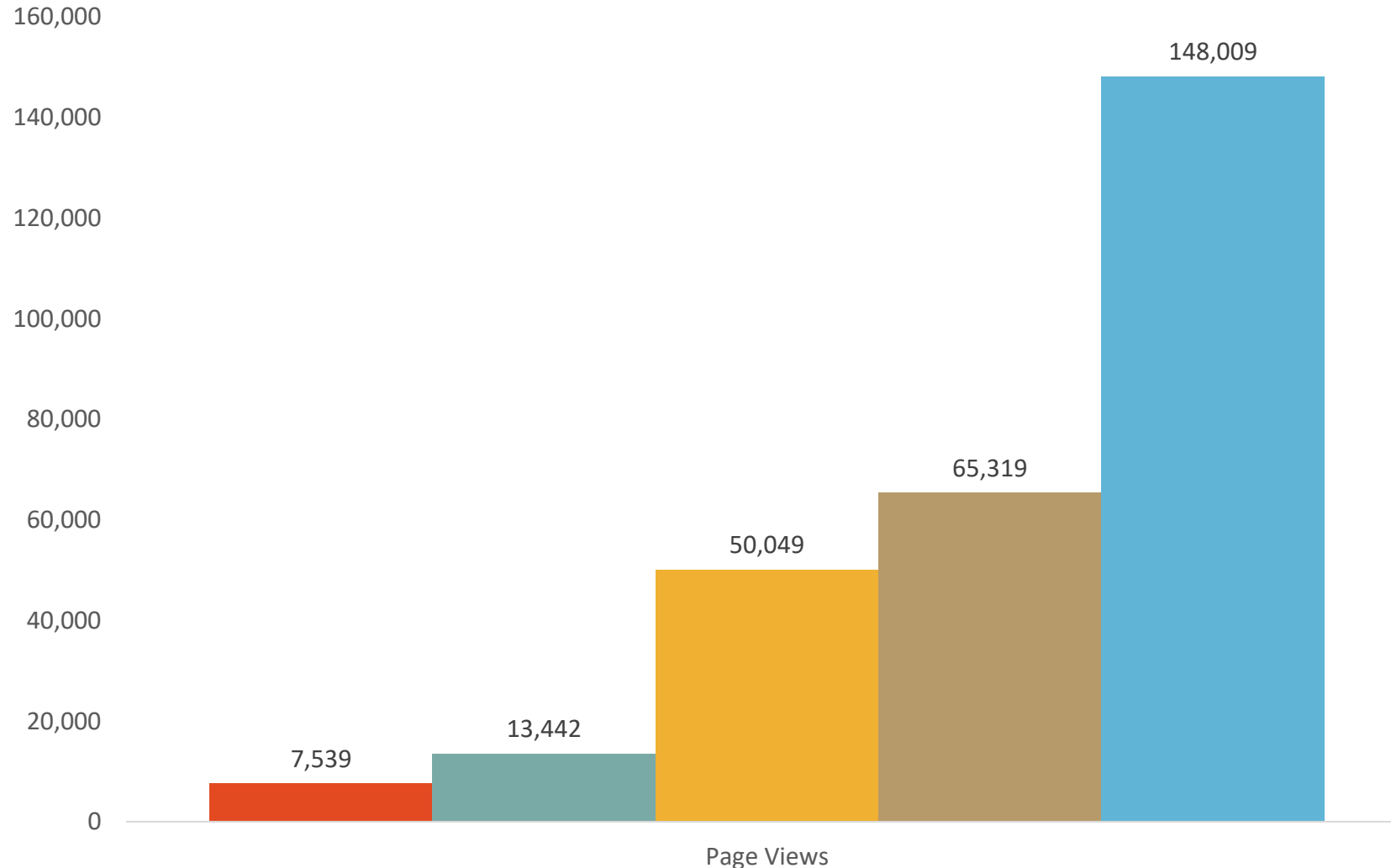
Function as one-stop portal for ASEAN Databases, including the IP Case Law database



Enhancement in website design, navigation and user experience

New: ASEAN IP Register **Coming Soon:** ASEAN IPR Helpdesk

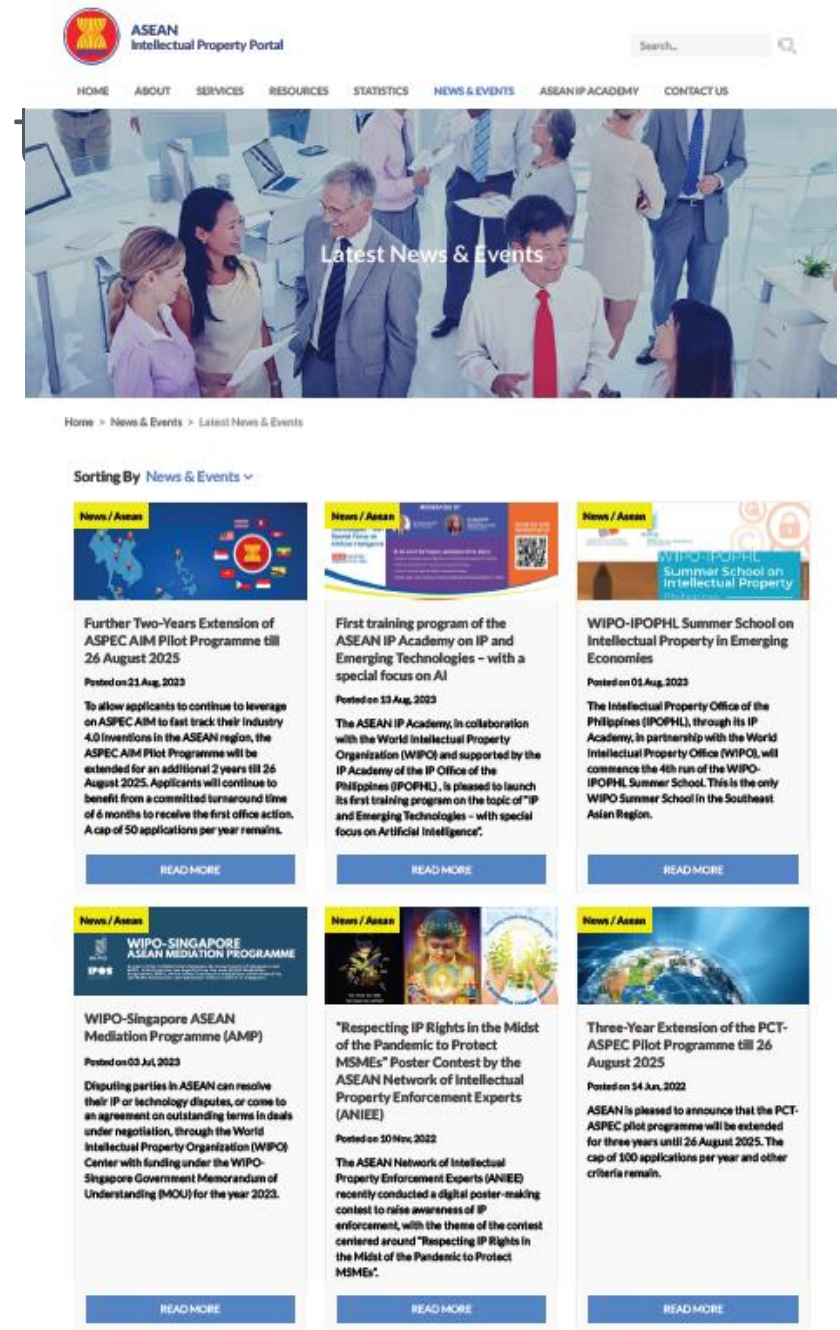
Surge in viewership and usage of ASEAN IP Portal



- Frequently visited sites:
 - ASPEC-related pages;
 - ASEAN IP Offices Details; and
 - ASEAN IP Case Law Database
- ~ 3,000 users per month
 - Top AMS users:
 - Indonesia, Malaysia, the Philippines, Singapore
 - Top non-AMS users:
 - China, Japan, Korea, India, USA

Gearing up to ready ASEAN IP Portal for post 2025 ASEAN IPR Action plan and updated AFAIPC

- Successfully established a new contract for 2023 – 2026, costing around USD 1.2million, to upgrade and enhance the ASEAN IP Portal.
- **Phase One has completed on 31 March 2023**, and the ASEAN IP Portal has been fully migrated onto cloud hosting.
- New ASEAN-related programmes/initiatives on the ASEAN IP Portal:
 - Updating of IP Offices info, e.g. Viet Nam, Brunei, Singapore
 - Further two-year extension of ASPEC-AIM Pilot Programme
 - ASEAN IP Register
 - ASEAN IP Academy
 - WIPO-ASEAN programmes, e.g. ASEAN Mediation Programme & Summer School
 - **UPCOMING** ASEAN IPR Helpdesk





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THANK YOU