

# IPOPHIL and its SERVICES

# **About Us**

#### The Intellectual Property Office of the Philippines

The lead agency in the country mandated to implement state policies on Intellectual Property to strengthen the protection of Intellectual Property Rights in the country.

**Our Mission** is to build an inclusive intellectual property system serving the needs of Filipinos.

Our Vision is a progressive Philippines using intellectual property assets for inclusive economic and social development by 2030.





# **Our Services**

## Grant

Patents

## Registration

Trademarks
Service Marks
Collective Marks
Utility Models
Industrial Designs
Tech Transfer Arrangements

# Registration

Copyrights

#### **Accreditation**

Collective Management Organization or similar entities

### **IP Dispute Resolution**

On administrative cases on Intellectual Property Rights
On license involving the author's rights
On technology transfer payments

#### **IP Enforcement**

Administrative enforcement actions on IP violations.

#### **IP Education**

IP knowledge, learning and development, and research and publication.



# We are online.

Filing portals specific to the applicable intellectual property seeking protection by grant and by registration. This system also includes payment of filing fees.











# We are online.



For submission of trademark related documents, responses, requirements and declarations including those related to international applications (Madrid).



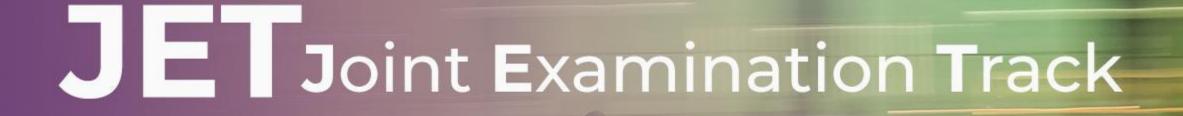
For filing or submission of responses, extensions, requests, basic annuity, and other patent-related documents.

eCorr 2.0

The main channel for IPOPHL actions and responses to requests coursed through the online filing system. This helps the applicant track date of notices and responses sent by IPOPHL.



# Our IPSpeedPrograms



A green lane specifically for Trademark Applications.

Serving more applicants with reduced TAT



# IPOPHL's Role in Fostering Innovation and Protecting Intellectual Property Rights

#### 1. Promotion of Innovation

Encouraging Creativity
Supporting Entrepreneurs

## 2. Protection of Intellectual Property Rights (IPR)

Preventing Unauthorized Use Legal Recourse

#### 3. Education and Advocacy

Raising Awareness
Capacity Building





Trademark Registration Incentive Package "Juana Make a Mark" is a trademark registration incentive program that allows the eligible Micro, Small, and Medium Enterprises (MSMEs) to have their trademarks registered at a reduced cost.







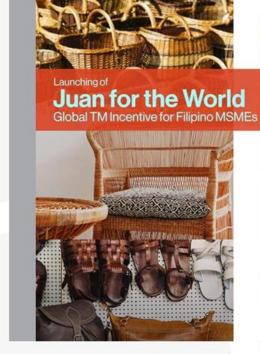
Global TM Incentive for Filipino MSMEs

It aims to assist **100 MSMEs** to achieve successful registrations under the Madrid Protocol by end-2024.













#### **ELIGIBILITY**

- Any natural person whose age is 23 years old and below at the time of filing of application; or
- A group of natural persons all of whom are 23 years old and below at the time of filing of application.
- The request shall be submitted to yipi@ipophil.gov.ph of DITTB.









# Youth Intellectual Property Incentive Program

Young filers, qualified individuals and institutional applicants may now avail\* the ff:

- Waiver of Fees
  With as much as Php 8K++ in savings for your patent grant application! (Not exceeding five claims)
- Technical Assistance
  Get assistance from IP experts on how to proceed with your applications.
- Capacity Building
  Free webinars on IP commercialization and management.

Be one of the beneficiaries of our YIPI Program!









Certification training courses for accredited IP professionals and business

# PROFESSIONAL



These are seminars, workshops, consultations and mentoring sessions on IP reaching out to the regions through our IP Satellite Offices (IPSOs)

# IP AEIs for MSMEs

IP Awareness, Education and Information



Our frontline services are accessible nationwide through our 16 IPSOs

Assisting the MSMEs in the Regions providing reliable access to IP related services





Partnering with 84
Innovation and
Technology
Support
Offices (ITSOs)

Composed of higher education and research institutions from all over the country.



# Understanding the Needs and Expectations of Users and Customers Survey Results/Feedback

## 1. Understanding Customer-Centricity

Putting Customers at the Center

## 2. Pillars of IPOPHL's Customer-Centricity

Empathy: Understanding and Addressing User Pain Points

Responsiveness: Timely and Effective Solutions to User

Queries

Personalization: Tailoring Services to Individual User Needs



# Understanding the Needs and Expectations of Users and Customers Survey Results/Feedback

### 3. Implementation of Customer-Centric Practices

- Training and Development: Staff Training on Customer Service and Engagement
- Technology Integration: Upgrading Systems for Better User Experience
- Feedback Mechanisms: Establishing Channels for User Feedback and Suggestions



# Understanding the Needs and Expectations of Users and Customers Survey Results/Feedback

## 4. Continuous Improvement

- IPOPHLs Commitment to Ongoing Enhancement Based on User Feedback
- Importance of Collaborating with Stakeholders for Service Improvement



#### Reach us through:



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chat via website: ipophil.gov.ph



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(+632) 7238 6300

#### Follow us via:













#### Visit our website





# Thank you!



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