Filing and Productivity Statistics, Business Operation Challenges

Sharing Best Practices on Smarter IP Office Business Services Workshop

November 20 to 24, 2023, Vientiane, Lao

Mr. Ly Sonabend, Deputy Director and

Mr. You Ravuth, Deputy Chief of Bureau of Marks Registration

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- 2- Filing and Productivity Statistics
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- 4- Business Operation Challenges

IT solution which currently under checking!

1- Overview of IP in Cambodia

National Committee for Intellectual Property (NCIP)

Minister of Commerce as Chairman







Ministry of Industry, Science, Technology & Innovation

Department of Industrial Property 20 people

Ministry of Commerce

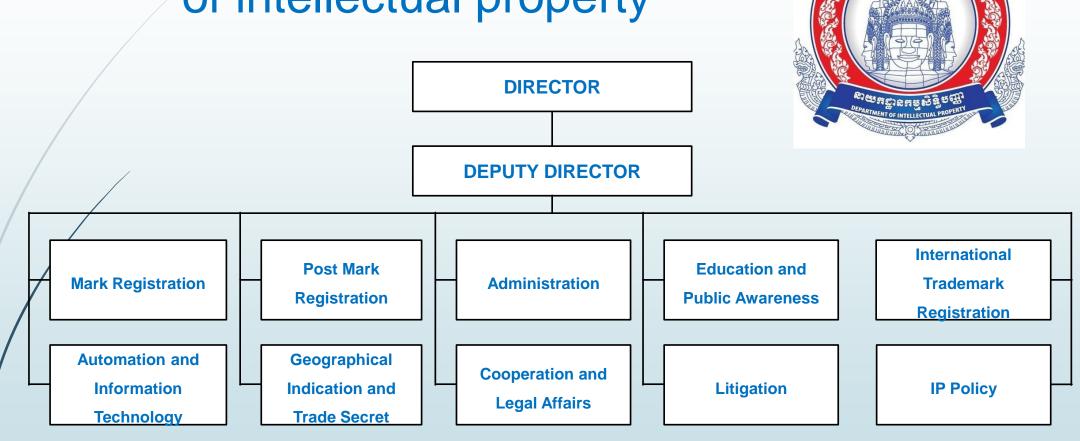
Department of Intellectual Property 65 people

Ministry Culture and Fine Arts

Department of Copyright and Related Rights

20 people

Organization chart of department of intellectual property



Total staff: 70

- **■**DIP Counter
- ► Madrid System (JUNE 05, 2015)
- Online Filing (MAY 25, 2017)





Total Application: 109758 (excluded Madrid)

Domestic: 31065

Foreign: 78693

Online: 4602

Total Registration: 93615

Domestic: 24085

Foreign: 69530



| Productivity Statistic (October 2023) | | | | |
|---|-------|--|--|--|
| Action type | Count | | | |
| Total Application | 324 | | | |
| Each Examiner | 60 | | | |
| TM Recommend Approval (Examiner) | 322 | | | |
| TM Recommend Provisional Refusal (Examiner) | 89 | | | |
| TM Recommend Approval (Bureau) | 413 | | | |
| TM Recommend Provisional Refusal (Bereau) | 285 | | | |
| TM Provisional Refusal | 137 | | | |
| TM Registration (New Fees) | 200 | | | |
| TM Application Deemed Withdrawn | 43 | | | |
| TM Time Ext (Subst) | 59 | | | |
| TM Issue Acceptance Letter | 14 | | | |
| TM Response to Provisional Refusal | 106 | | | |

| Total Pending Work | | | |
|--------------------------------------|---------|--|--|
| Status | Quality | | |
| TM Formality Check | 296 | | |
| TM Substantive Examination | 265 | | |
| TM Pending for Bureau Recommendation | 320 | | |
| TM Pending for Dept. Decision | 2025 | | |
| Total | 2906 | | |

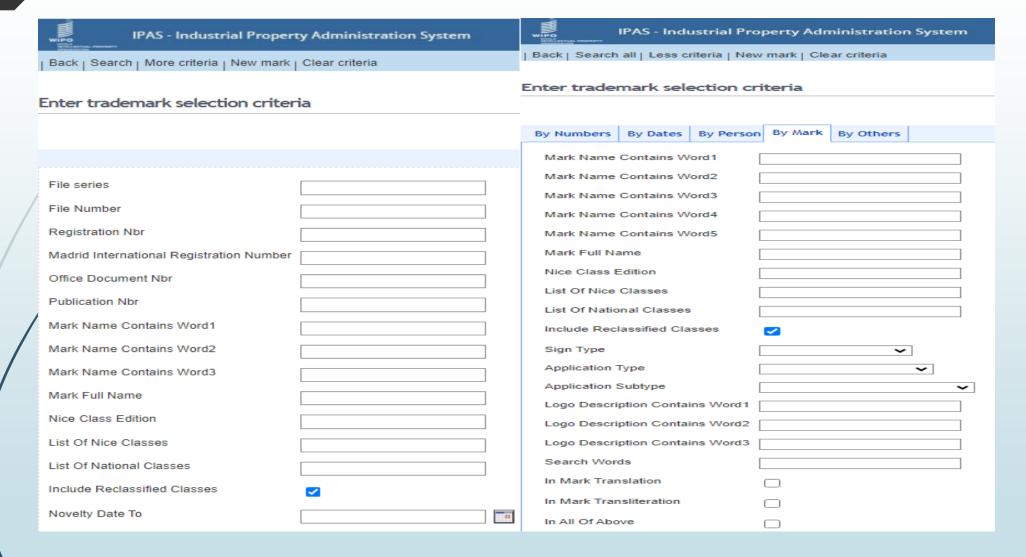
3-TM Search

And Notification

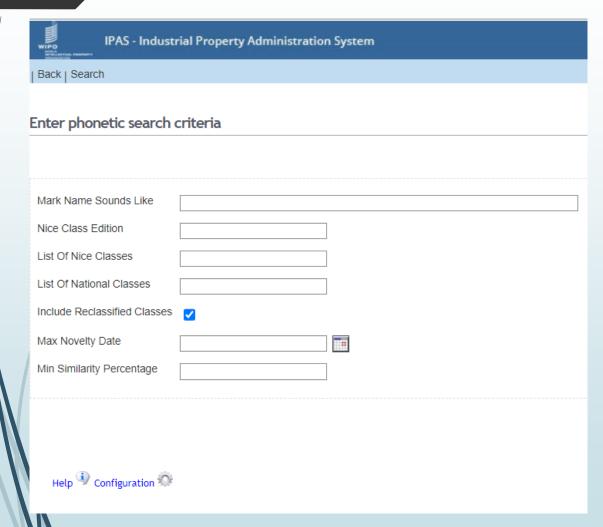
- -IPAS (Manual Search,
- Phonetic Search,
- Image Search/Vienna
- Classification....)
- -Internet Search

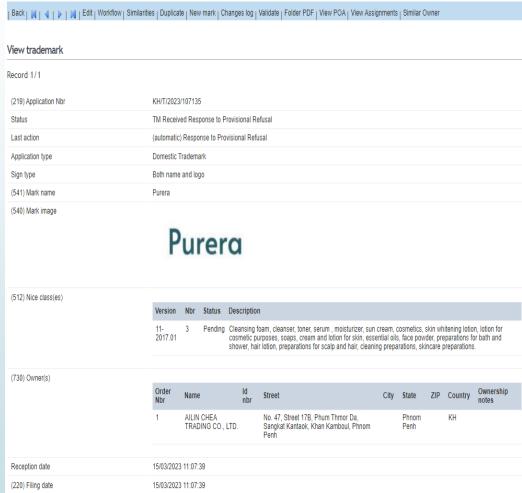


Manual Search

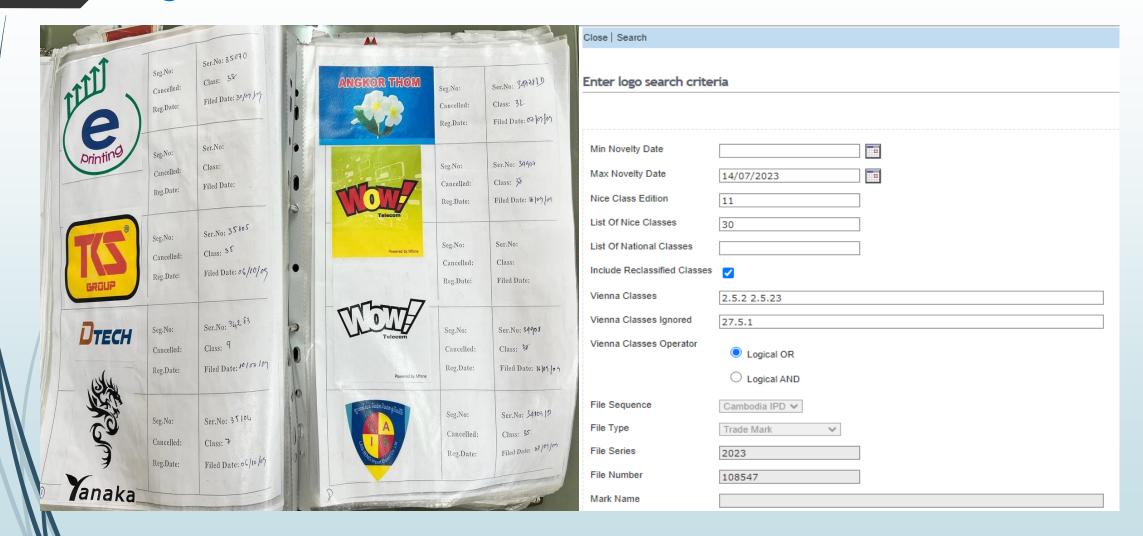


Phonetic Search





Logo Search



Internet

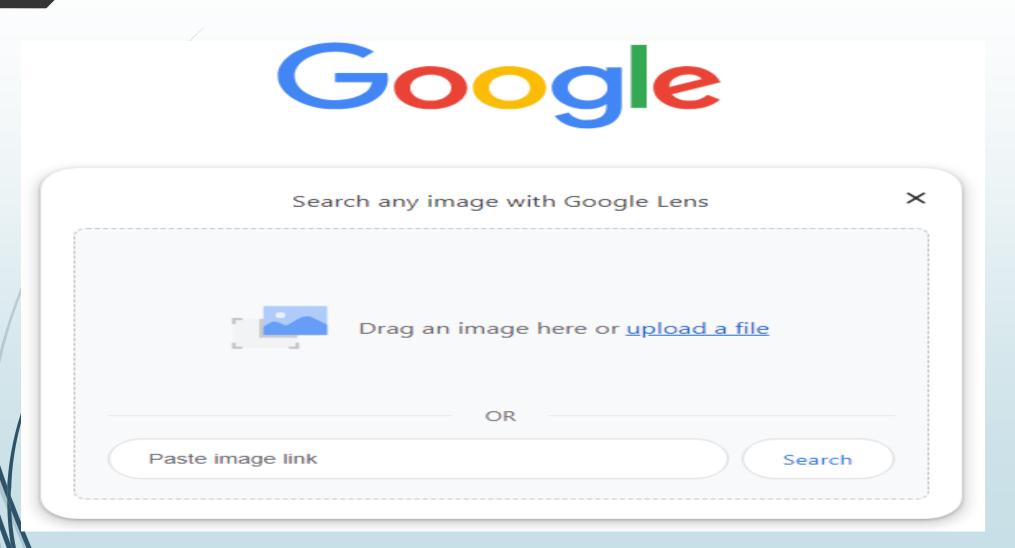
Global Brand Database



QUICK SEARCH BY BRAND NAME BY BRAND LOGO BY GOODS AND SERVICES ADVANCED SEARCH EXPLORE DATA COVERAGE - DIP (KH) TOOLS

| You can upload an image of the brand's logo you want to find similar registrations. Then, refine the search by similarity with the options that will appear to the right. To classify images with Vienna codes, you can use our Al-based tool: Vienna Classification Assistant. | | | |
|---|--|--|--|
| Drag & drop your image here, or Browse | | | |
| Vienna classification - Start typing for suggestions | US designs classification - Start typing for suggestions | | |
| Owner name | Designation country - Start typing for suggestions | | |
| Nice classification - Start typing for suggestions | Goods and services Figure (a charge a computer AND (actuage OR programs) AND NOT barduage | | |
| | Example: footwear, computer AND (software OR program*) AND NOT hardware, Reset Search | | |

Internet



3- NOTIFICATION (ALL NOTIFICATIONS IS E-SIGNATURE)

ក្រសួចពាលិទ្ធអម្ម Ministry of Commerce អគ្គនាយកដ្ឋាន សេខាពាលិទ្ធអម្ម General Directorate of Trade Support Services ចាយកដ្ឋាន កម្មសិច្ចិមញ្ញា Department of Intellectual Property ព្រះពេខាសារចេត្រកម្ពុជា Kingdom of Cambodia ជាត សាសនា ព្រះមហាក្សត្រ Nation Religion King

> TP: 05-Accept CAMBODIA

Notice of Grant of an Extension of Time

Dear Sir/Madam.

No. 62571/R/DIP

We refer to your letter of September 27, 2023.

We are pleased to inform you that the following Mark Application(s) has (have) been accepted to grant an extension of time for Sixty (60) Days.

| Mark Name: | JUST FOR MEN | | |
|---------------------------------|--|--|--|
| Application Number: | 100543 | | |
| Application Date (Filing Date): | October 25, 2021 | | |
| Class(es): | 3 and 35 | | |
| Applicant Name and Address: | Combe International Ltd. (whose legal address is 1101 Westchester Avenue, White Plains NY 10604, United States of America) | | |

Therefore, the required information/documents/your opinion must be reached our Department within Sixty (60) Days from this notification date. Otherwise, your above Mark Application(s) will be rejected.



Sincerely yours, Phnom Penh, 22/10/2023 F-Director Department of Intellectual Property

Mr. You Rayuth

Local Address for Service:
Tilleke & Gibbins (Cambodia) Ltd.,
16th Floor, Phnom Penh Tower, #445, Monivong Blvd.,
Sangkat Boeung Pralit, Khan 7 Makara, Phnom Penh, Cambodia

ទ្រសួចពាសិទ្ធអន្ទ Ministry of Commerce អគ្គនាយកខ្នាន សេខាពាសិទ្ធអន្ទ

General Directorate of Trade Support Services នាយកដ្ឋាន កម្មសិច្ចិបញ្ញា

Department of Intellectual Property

No.63778/R/DIP

ព្រះពទាសាធគ្រកម្មទា

Kingdom of Cambodia

ខាត សាសនា ព្រះមហាក្យត្រ

Nation Religion King

NOTIFICATION OF A PROVISIONAL REFUSAL OF MARK REGISTRATION

We regret to inform you that the following mark have been refused for the registration because of not capable of distinguishing (Art. 4 of TM Law).

| Mark Name: | Pure Origins | Pure Origins |
|-----------------------------|---|--|
| Application Number: | 108861 | ************************************** |
| Filing Date: | August 8, 2023 | |
| Class(es): | 5 | |
| Applicant Name and Address: | UNIQUE NOBLE TRADING CO., LTD. (whose legal address is #TK Roundabout No. 6, 2nd Floor, Office No. A2-06F, Street 289, Phum 12, Sangkat Beung Kak 2, Khan Tuol Kork. Phom Penh. Cambodia) | |

Grounds for the Provisional Refusal:

Lack of distinctiveness (descriptive)

It consists exclusively of signs or of indications that may serve in trade to designate the kind, quality, quantity, intended purpose, value, geographical origin, time or production of the goods or rendering of the services, or other characteristics of the goods or services.

Article 4:A mark cannot be validly registered:

(a)-if it is incapable of distinguishing the goods or services of one enterprise from those of other enterprises;

Please be informed that your legal arguments, amendments, modifications, conditions, disclaimers (on any element(s) of the mark), limitation must be reached our Department within sixty (60) days (Article 17-2 of Sub-Decree for Implementing TM law). Otherwise, your applied mark(s) will be rejected.



Sincerely yours, Phnom Penh, 03/11/2023 F-Director Department of Intellectual Property

Mr. You Rayuth

Local Address for Service:

4- Business Operation Challenges

- No budget
- Lack of officials
- Online filing is not going well

E-Payment Fee: 1usd extra each transaction

Stability of the system (electricity, internet...)

Fee transaction error (Bank side)

KHQR code is planned

Digitization of document

lack of high performance scanners and other devices

 • Equipment and software

Old PCs, Servers, unlicensed software

Data center

Now moving to new Data Center (technical support, nmanageable)

IT solution which currently under checking! By Using WIPOStat

- -Since the limitation of IPAS, DIP need to use some additional tools to get some statistic and productivity.
- -To obtain the statistic of Filing and Registration, DIP using the **WIPOStat** tool.
- -How does it work?
 - It script base, can customize in Excel file
 - -Run the batch file, the report will be generate in the Report folder

| WA | · · · · · · · · · · · · · · · · · · · |
|----|---|
| | Name |
| | Report 01 - Number of Trademark applications and classes by Month.xls |
| | Report 02 - Number of Trademark applications and classes by Year.xls |
| | Report 05 - Number of Trademark registrations and classes by Month.xls |
| | Report 06 - Number of Trademark registrations and classes by Year.xls |
| | Report 07 - Number of Trademark applications and classes by Month (Filing_Date).xls |
| | Report 08 - Number of Trademark applications and classes by Year(filing_date).xls |
| | |

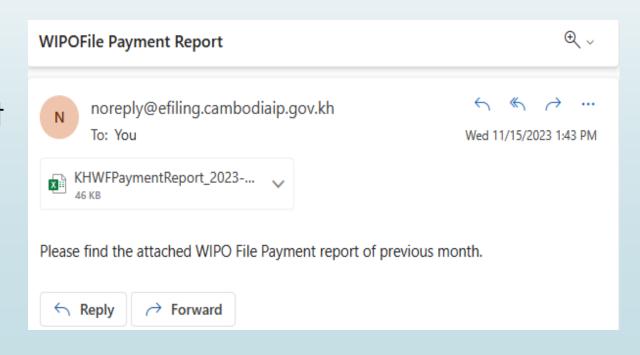
| J - | | | | I | | |
|------|----------|---------------|--------------------------|------------------------------------|-----------------|----------------------|
| | | | | | | |
| | | STAT | TISTICS Report 06 - Numb | per of Trademark registrations and | classes by Year | |
| YEAR | TOTAL TM | TOTAL CLASSES | TOTAL DOMESTIC TM | TOTAL DOMESTIC CLASSES | TOTAL MADRID TM | TOTAL MADRID CLASSES |
| | | | | | | |
| 2010 | 3050 | 3056 | 3050 | 3056 | 0 | 0 |
| 2011 | 3674 | 3680 | 3674 | 3680 | 0 | 0 |
| 2012 | 3719 | 3719 | 3719 | 3719 | 0 | 0 |
| 2013 | 5854 | 5854 | 5854 | 5854 | 0 | 0 |
| 2014 | 4562 | 4562 | 4562 | 4562 | 0 | 0 |
| 2015 | 4198 | 4226 | 4159 | 4159 | 39 | 67 |
| 2016 | 4698 | 5074 | 4326 | 4409 | 372 | 665 |
| 2017 | 4711 | 5824 | 3847 | 4031 | 864 | 1793 |
| 2018 | 5454 | 7382 | 4077 | 4397 | 1377 | 2985 |
| 2019 | 6176 | 8959 | 4275 | 4745 | 1901 | 4214 |
| 2020 | 7997 | 11665 | 5629 | 6640 | 2368 | 5025 |
| 2021 | 8323 | 11075 | 6386 | 7263 | 1937 | 3812 |
| 2022 | 6225 | 9400 | 3584 | 4262 | 2641 | 5138 |
| 2023 | 5308 | 8228 | 3521 | 4280 | 1787 | 3948 |
| | | | | | | |

Using Reporting tool (Phython), still checking by IT

This tool allow us to also customize the report base on script and generate as excel files too but this tool able to send email to recipient weekly/monthly/yearly basic automatically.

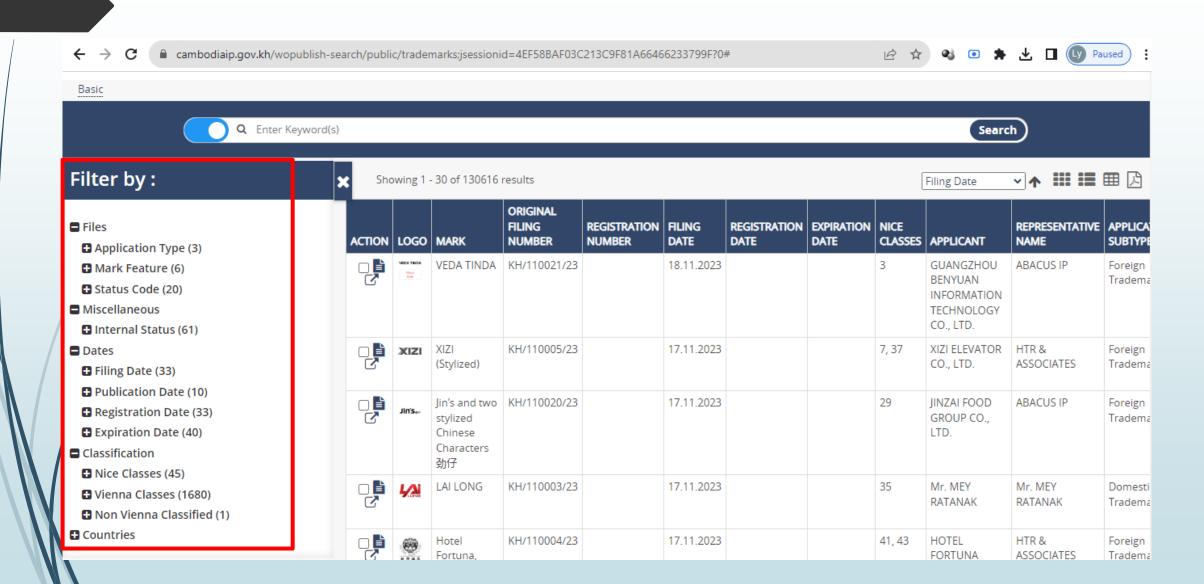
Currently, DIP customize 4 reports.

- 1. Reception report
- 2. Registration Monthly report
- 3. Registration Yearly report
- 4. Payment report



Productivities yearly report

| 4 | А | В | С | D |
|---|-------------------|-------------------|------------------------|-------------|
| | Registration Year | Registration Type | Number of Registration | Avg. Months |
| | 2018 | Madrid | 1,377 | 16 |
| | 2018 | National | 4,076 | 13 |
| / | 2019 | Madrid | 1,901 | 17 |
| | 2019 | National | 4,271 | 14 |
| | 2020 | Madrid | 2,368 | 18 |
| | 2020 | National | 5,628 | 13 |
| / | 2021 | Madrid | 1,937 | 18 |
| | 2021 | National | 6,386 | 11 |
| O | 2022 | Madrid | 2,641 | 18 |
| 1 | 2022 | National | 3,583 | 11 |
| 2 | 2023 | Madrid | 1,832 | 20 |
| 3 | 2023 | National | 3,557 | 11 |
| 4 | | | | |





Thank You!