

# Topic 1: ASEAN IP Register Update

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May, 2024

# ASEAN IP Register

Trademarks:

6,019,827

Patents and Utility Models:

1,007,467

Industrial Designs:

324,633

Total:

7,351,927



## ASEAN IP REGISTER

About English

▼ (0)

Designs Patents Trademarks

### PATENT, DESIGN AND TRADEMARK FILING BY COUNTRY

Flag	Country	Patents	Designs	Trademarks
	Brunei	1,651	199	56,781
	Cambodia	467	1,194	132,964
	Indonesia	182,937	85,974	1,610,360
	Lao PDR	160	529	62,762
	Malaysia	198,480	37,844	1,029,101
	Philippines	108,864	37,290	623,008
	Singapore	232,612	31,192	562,365
	Thailand	174,052	76,882	1,170,521
	Vietnam	108,244	53,529	771,965

58,631 1,879,271

# ASEAN IP Register - Background

## ■ August, 2023

- Launching Ceremony, WIPO-ASEAN Economic Ministers Meeting (AEM), Semarang, Indonesia

## ■ November, 2023

- 71<sup>st</sup> AWGIPC Meeting, Lombok, Indonesia
  - Endorsed 5 additional advanced database services
  - Endorsed ASEAN IP Register as a data-sharing platform, with individual countries adopting it based on their specific priorities and needs.
  - Individual countries are currently engaged in discussions to determine the optimal way to leverage the ASEAN IP Register within their national frameworks.

# ASEAN IP Register - Objectives

- Authentic Gateway to ASEAN IP Data
  - Regular and timely data updates
  - Processes to “certify” legal events and related data at sources
- Streamline national data dissemination processes with data quality control measures
- ASEAN data standard
- IP Portfolio management and Business Intelligence
- Data coverage map with clear updates indicators

# Strategic Direction

- *By creating a single, one stop portal that gives free online access to the region's patent, trademark and design records, enterprises, professionals and others can access the Register to make strategic decisions based on the latest IP data and trends.*
- *The register is designed to be accessible and mobile-friendly, and it will give policymakers, businesses, and individuals access to real-time IP data and trends to help them in decision-making. It will also provide the foundation for IP offices to provide additional business services to enterprises.*

- Daren Tang, WIPO DG -

# ASEAN IP Register - Benefits

- Increased Transparency and Efficiency
  - A Central Repository of Accurate and Up-to-date Information
  - Reduce time and effort required for businesses to manage their IP portfolios
- Improved decision-making
- Reduced risk

# ASEAN IP Register Coordinator Meeting

- ASEAN IP Register Group will meet :
  - 4 times a year, subject to approval of funding
    - 2 times in-person (1Q and 3Q), possible to organize the 3Q meeting back-to-back with AWGIPC, 1Q meeting will be held at the premises of ASEC
    - Virtual (2Q and 4Q)
  - Regional Coordinator: Director Dede YUSANTI, DGIP, Indonesia
  - National Coordinator: 1 per each AMS

# Future Priorities

- Advanced Data Services
  - IP Portfolio Management
  - Business Intelligence
- Data Sharing Hub
  - Business Model for each AMS



Thank you...