

Topic 1: ASEAN IP Register Update

Dr. Juneho Jang IP Office Business Solutions Division May, 2024

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ASEAN IP Register

Trademarks:

6,019,827

Patents and Utility Models:

1,007,467

Industrial Designs:

324,633

Total:

7,351,927

About

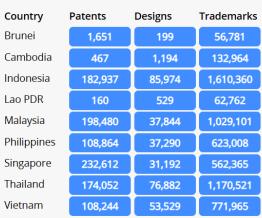


ASEAN IP REGISTER

Designs Patents Trademarks

English





ASEAN IP Register - Background

- August, 2023
- ➤ Launching Ceremony, WIPO-ASEAN Economic Ministers Meeting (AEM), Semarang, Indonesia
- November, 2023
- > 71st AWGIPC Meeting, Lombok, Indonesia
 - Endorsed 5 additional advanced database services
 - Endorsed ASEAN IP Register as a data-sharing platform, with individual countries adopting it based on their specific priorities and needs.
 - Individual countries are currently engaged in discussions to determine the optimal way to leverage the ASEAN IP Register within their national frameworks.

ASEAN IP Register - Objectives

- Authentic Gateway to ASEAN IP Data
 - Regular and timely data updates
 - Processes to "certify" legal events and related data at sources
- Streamline national data dissemination processes with data quality control measures
- ASEAN data standard
- IP Portfolio management and Business Intelligence
- Data coverage map with clear updates indicators



Strategic Direction

- By creating a single, one stop portal that gives free online access to the region's patent, trademark and design records, enterprises, professionals and others can access the Register to make strategic decisions based on the latest IP data and trends.
- The register is designed to be accessible and mobilefriendly, and it will give policymakers, businesses, and individuals access to real-time IP data and trends to help them in decision-making. It will also provide the foundation for IP offices to provide additional business services to enterprises.
 - Daren Tang, WIPO DG -

ASEAN IP Register - Benefits

- Increased Transparency and Efficiency
 - A Central Repository of Accurate and Up-to-date Information
 - Reduce time and effort required for businesses to manage their IP portfolios
- Improved decision-making
- Reduced risk



ASEAN IP Register Coordinator Meeting

- ASEAN IP Register Group will meet :
 - □4 times a year, subject to approval of funding
 - 2 times in-person (1Q and 3Q), possible to organize the 3Q meeting back-to-back with AWGIPC, 1Q meeting will be held at the premises of ASEC
 - Virtual (2Q and 4Q)
 - □ Regional Coordinator: Director Dede YUSANTI, DGIP, Indonesia
 - □ National Coordinator: 1 per each AMS



Future Priorities

- Advanced Data Services
 - IP Portfolio Management
 - Business Intelligence
- Data Sharing Hub
 - Business Model for each AMS



Thank you...

