

ASEAN: A Community of Opportunities for All

**THE ASEAN IP REGISTER -
BACKGROUND AND
EXPANDING REACH AND IMPACT
FOR THE ASEAN COMMUNITY**



The ASEAN IP Register - Background

December 2022

- ASEAN IP Data being made available to stakeholders
- ASEAN IP Data being handled by a neutral party
- Automated solution for the uploading and maintenance of ASEAN IP Data

August 2023

Launch of the ASEAN IP Register at the 55th ASEAN Economic Ministers Meeting

January 2024

1st WIPO-ASEAN Strategic Forum discussing the ASEAN IP Register

2022

5th February 2023

First meeting between WIPO and ASEAN IT leads to discuss potential ASEAN-WIPO collaboration. Proposal for an “ASEAN IP Register” to be linked to the commitment under the ASEAN-WIPO MoU. Proposal subsequently communicated to and endorsed by the AWGIPC as an initiative under the ASEAN IPR Action Plan 2016-2025.

November 2023

2nd ASEAN IP Register Coordinators Meeting

March 2024

3rd ASEAN IP Register Coordinators Meeting

Today



The ASEAN IP Portal - One-Stop Platform for ASEAN IP Services and Information



ASEAN
Intellectual Property Portal

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- STATISTICS
- NEWS & EVENTS
- ASEAN IP ACADEMY
- CONTACT US

Transforming ASEAN Into An Innovative and Competitive Region Through the Use of Intellectual Property

I am..



Business Owner / IP Agent

Student / Researcher

I wish to..



file an online ASPEC application to protect my invention in ASEAN

know more about the ASEAN IP Rights Action Plan 2016-2025

search for existing patents, trademarks and designs in ASEAN

obtain contact info for the ASEAN IP Offices

SERVICES

ASEAN Patent Examination Co-operation (ASPEC)

Patent Cooperation Treaty (PCT)

Madrid Protocol

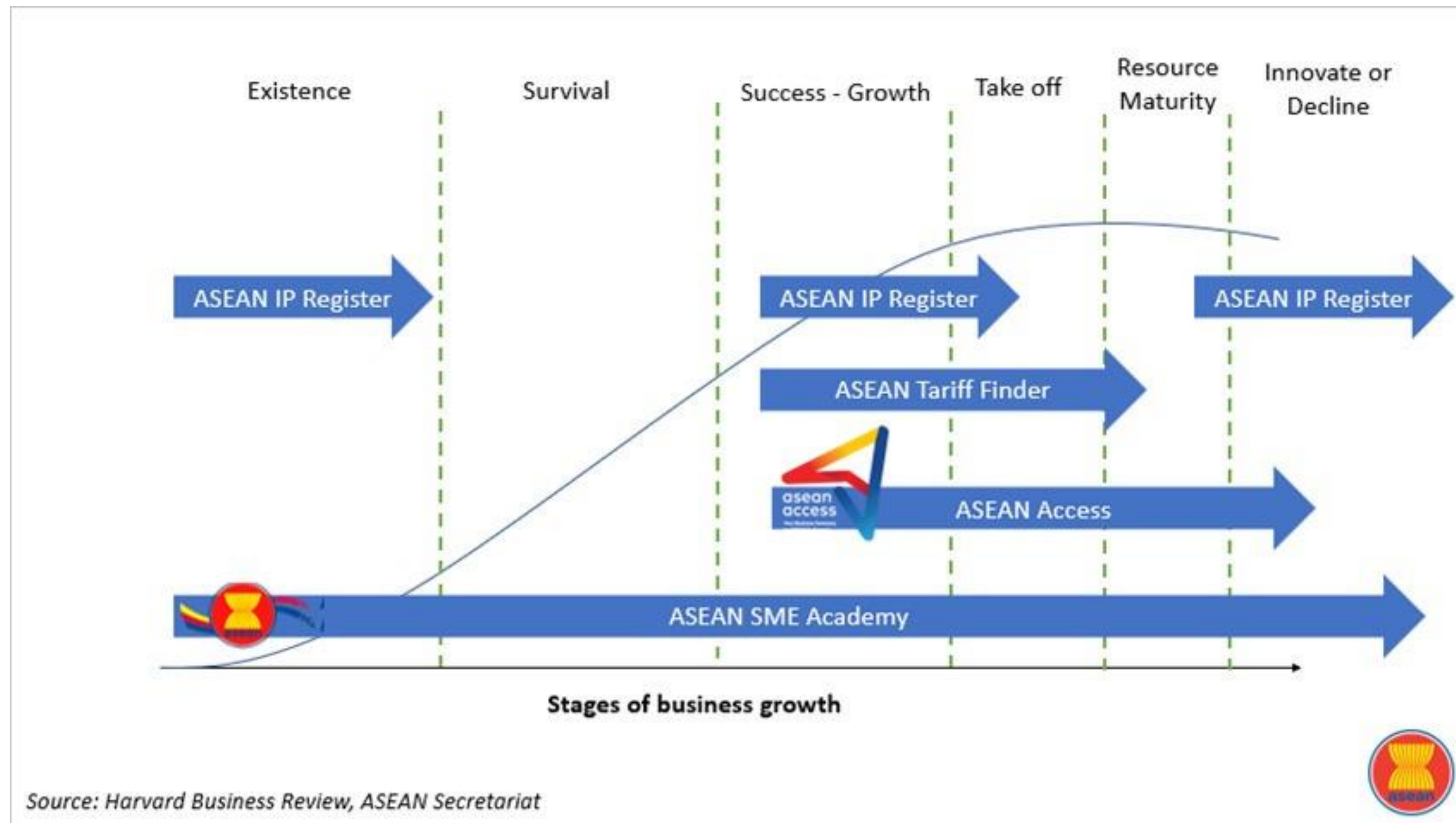
Hague Agreement

ASEAN IP Register

ASEAN GI Database

ASEAN IP Case Law

The ASEAN IP Register in the ASEAN Business Growth Cycle



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**THE ASEAN IP REGISTER -
HELPING
ASEAN IP OFFICES TO MOVE
FROM REGISTRATION OFFICES
TO INNOVATION DRIVERS**



ASEAN IP Landscape in 2024

Due to Member State commitments to the WTO, free trade negotiations and through the assistance of inter-governmental organizations such as WIPO, the regional IP landscape in ASEAN in 2024 is:

Robust: As of 2024, all ASEAN Member States (save for Myanmar) are members of key IP treaties such as PCT, Paris Convention, and the Madrid Protocol.

Moving towards Harmonization: Feasibility studies are being conducted in the field of patents, trademarks and designs to study the feasibility of regional IP systems that would facilitate regional registration. Currently, work-sharing initiatives in patent examination already exist (ASPEC system). The ASEAN IP Register also marks the harmonization of data delivery sources towards a central ASEAN database.

Policy shift towards Commercialization and Exploitation of IP for ASEAN: With ASEAN already possessing a robust IP system which will facilitate trade and investment, the policy shift in recent years has moved towards assisting ASEAN's own SMEs in their protection, management and commercialization of their own IP.

ASEAN IP Offices - From Registration Offices to Innovation Drivers

In line with ASEAN IP Office's shift towards focusing on the utilization of IP in innovative practices, the ASEAN IP Register can help in several ways:

Current benefits to the ASEAN Business Community:

- Provide access to real time application and registration data for SMEs, reducing search costs.
- Enable SMEs to make strategic decisions based on search data.
- Gather information for potential collaborators and licensing partners.

Future benefits to the ASEAN Business Community:

- Allow to manage IP portfolios with filing date and renewal tracking.
- Allow for AI-assisted classification and search
- Access to business intelligence data and IP filing trends
- Access to WIPO advanced services including full suite of Patentscope services, trademark image search functionality etc.

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**THE ASEAN IP REGISTER - KEYS
FOR THE EXPANDING THE USE
OF THE ASEAN IP REGISTER IN
ASEAN EFFECTIVELY**



Keys for Expanding the Use of the ASEAN IP Register

- Understanding of IP policy considerations and areas of focus for the ASEAN Economic Community.
- Collaboration between key groups (AWGIPC, National IP Offices, ASEAN Secretariat, WIPO).
- Cross-sectoral collaboration with other ASEAN working groups (SME groups, Trade Facilitation groups, Trade in Goods groups, etc).
- Promotion of IP Register in relevant IP workshops and meetings.
- Promotion of IP Register in ASEAN TISC networks.
- Creation of promotional materials to promote the ASEAN IP Portal's range of services and promotional materials for the IP Register (Singapore, ASEC and WIPO).

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THANK YOU.

