

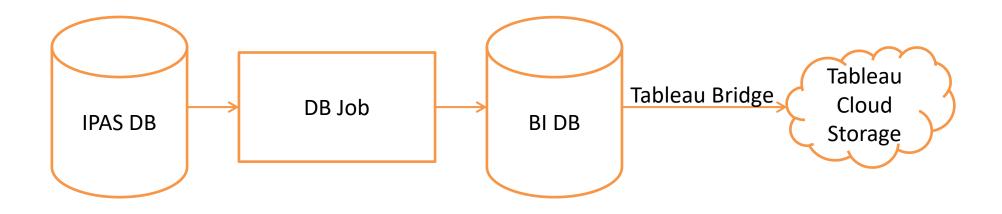
Topic 9 Business Intelligence for IP Offices

INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES

WIPO FOR OFFICIAL USE ONLY

ETL (Extract-Transform-Load) Structure





Sample BI Reports

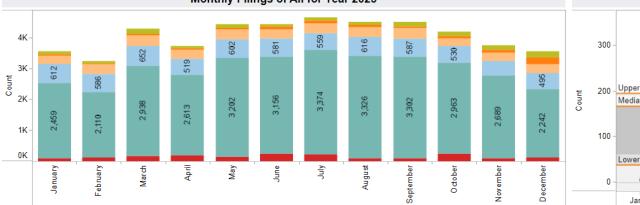


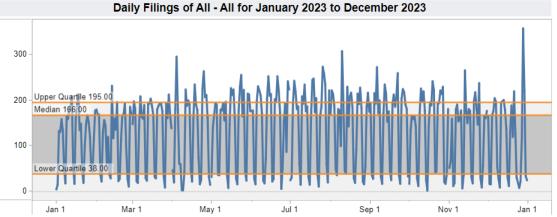
< IPOPHL Dashboard Target Performance Dashboard Monthly Filing Analysis Ask IPOPHL BI Sampler Filings Dashboard Registrations Dashboard Monthly Filings Monthly Filing Used In Analysis Monthly Registrations Fil > How intellectual property grew in PH over the years 40K -Go to Registrations Dashboard Go to Filings Dashboard 35K -Through the years 30K 1900 The Intellectual Property 25K -Code, RA 8293, was signed into law in 1997 INTELLECTUAL PROPERTY OFFICE OF THE PHILIPPINES Press PLAY to animate 8 20K - **H** F In 1913, the PH Legislature passed RA The Intellectual 2235 making US Patent laws applicable Property Office was in the Philippines created in 1998 15K -The Philippines In 1947, RA No. 165 and 166 created the Philippine adhered to In 1987, Bureau of Patents, Patent Office and Trademarks Office under the TRIPS in Trademarks and Technology Start of Department of Commerce and Industry 1995 COVID Transfer (BPTTT) was created Pandemi 10K -In 2012, Industrial Property Automation System (IPAS) Legend was implemented Industrial Design PH became a member of the World Intellectual Property Organization (WIPO) 5K -Invention in 1980 Trademarks Utility Model 0K-DG Emma Francisco DGASC DG RB DG JRS DG RSB Atty. Ignacio Sapalo et al 2005-2009 2010-2014 2015-2019 2019-1996-2004

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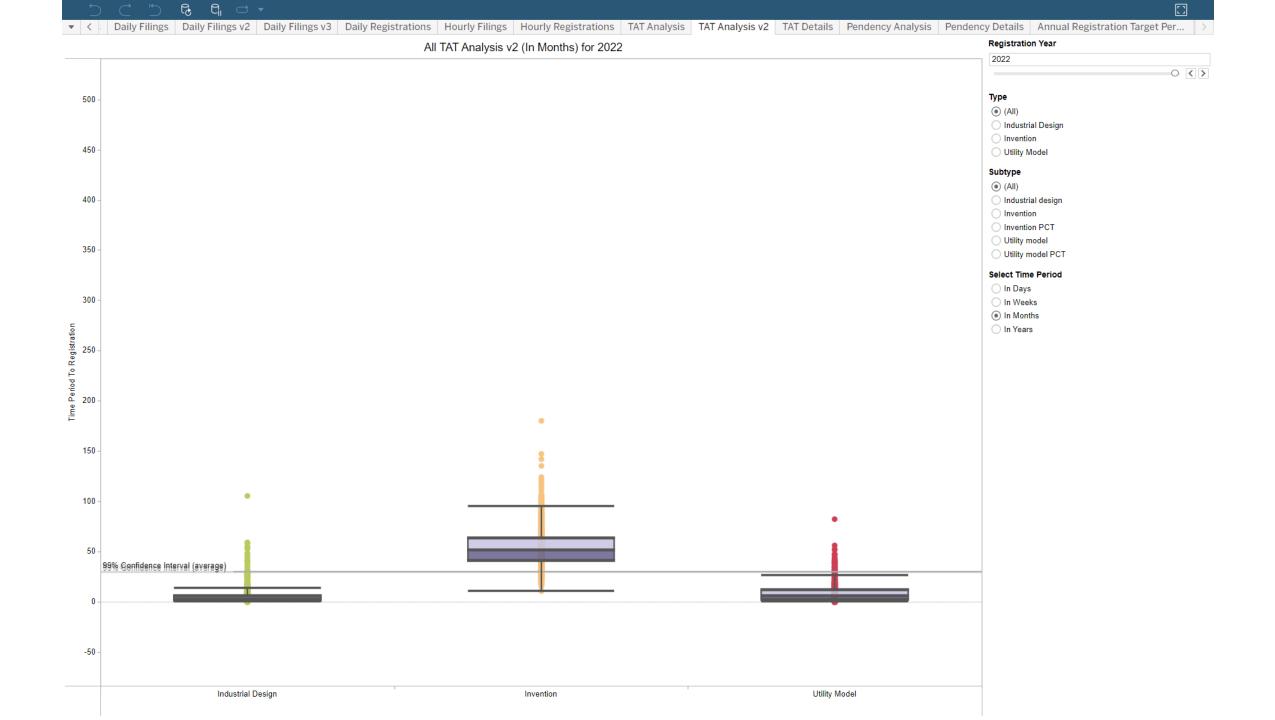




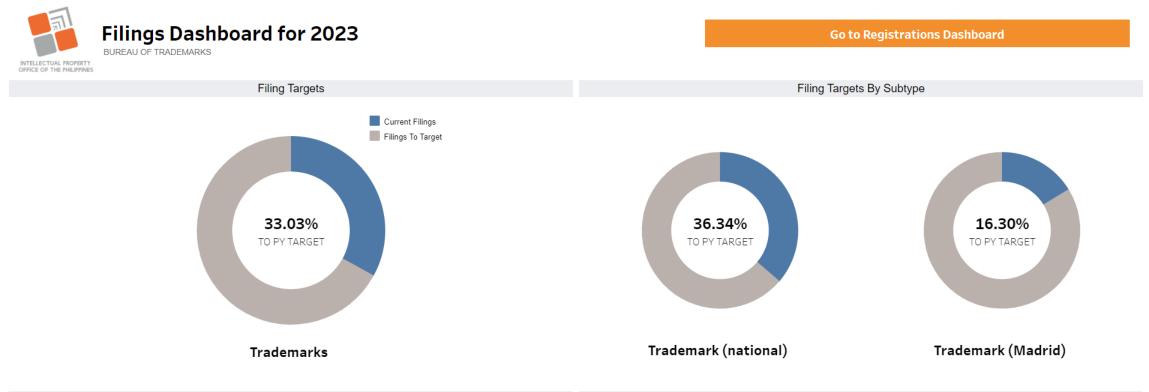
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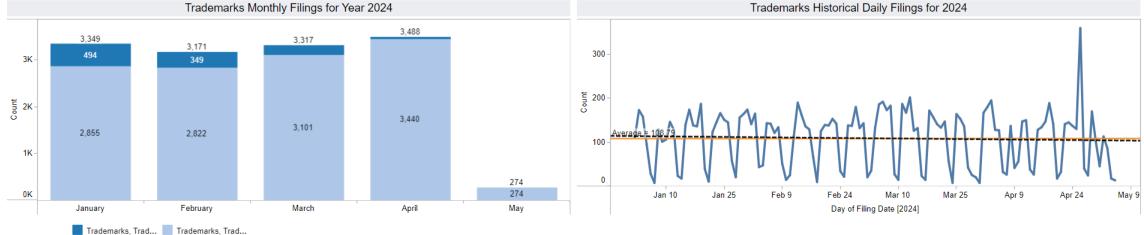
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Trademarks Dashboard Target Performance Dashboard Filings Dashboard Registrations Dashboard Filings For Year Registrations For Year Filings Residency Registrations Residency YTD Filing Growth Rate Comparative





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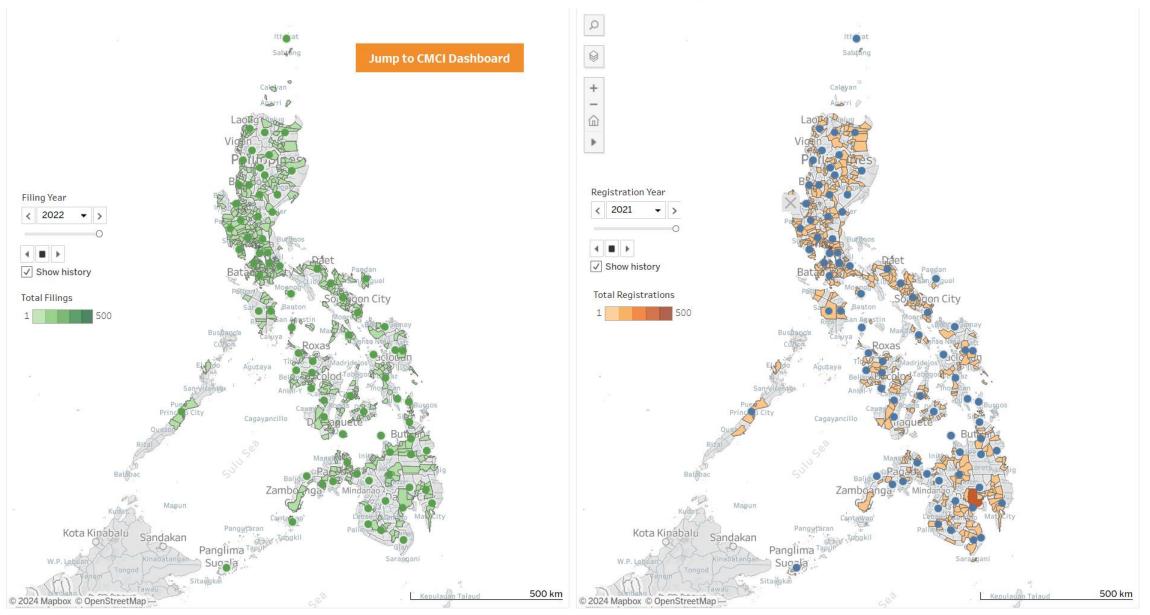
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▼ < IP Over The Years CMCI Dashboard Map By Province Map By City/Municipality Regional Coverage Provincial Coverage Municipal Coverage By Type Provincial Coverage By Type Municipal Coverage By Type Municipal Coverage By Type Novincial C

Registrations During 2021

IP Over The Years

Filings During 2022







- Duplicates addresses in IPAS
- Erroneously encoded Cities and Municipalities
- Corrected data is outside IPAS
- Multiple sources of report





- Remapping of Addresses in IPAS
- IPAS database will be updated based on the remapping



Towards a Creative and Innovative Philippines

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Trunkline: (+632) 238.6300 Public Information Desk Local: 5405 to 5406

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