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**WORLD INTELLECTUAL PROPERTY ORGANIZATION**  
GENEVA

**STANDING COMMITTEE ON INFORMATION TECHNOLOGIES**

**ANNUAL TECHNICAL REPORT**

**2001**

**ON TRADEMARK INFORMATION ACTIVITIES**

submitted by

**ISRAEL**

An annual series of reports on the trademark information activities  
of members of the Standing Committee on Information Technologies

## **ANNUAL TECHNICAL REPORT ON TRADEMARK INFORMATION ACTIVITIES**

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### **I. Evolution of registration activities:**

- Changes experienced in terms of application filings and registrations with respect to the previous year;
- 1. Decrease of 23% in the number of trademark applications. In 2001 8,936 applications were filed. The figure for 2000 was 11,730 applications.
- 2. Decrease of 1% in the number of trademark registrations. In 2001 8,951 marks were registered. In 2000 9,036 marks were registered.
- 3. Decrease of 2 % in the number of applications applied by foreigners. In 2001 72% of the applications were filed by foreign applicants. The figure for 2000 was 74%.
- Trends or areas experiencing rapid changes with respect to the previous year.

Telecommunication – decrease of 46%. In 2001 381 applications were filed, against 696 in 2000.

Computers and peripherals – decrease of 28%. In 2001 1215 applications were filed, in 2000 - 1687.

In 2001 30% of the applications were for services in classes 35-42. The figure for 2000 was 36%.

### **II. Matters concerning the generation, reproduction, and distribution of secondary sources of trademark information, i.e., trademark gazettes:**

Trademark journal is published every month on paper. The journal is prepared by the trademark department, by its computerized system. The journal includes information about trademark applications accepted for registration, as well as changes in registered trademark details.

Circulars and regulations issued by the Registrar and the Deputy Registrar are also published in the Trademark journal.

Full data base concerning trademark applications and registrations is available on an Internet site (Hebrew version only).

Microsoft WORD is used for word processing.

III. Matters concerning classifying, reclassifying and indexing of trademark information:

Israel is a member of the Nice classification of goods and services. We have an intention to start to use the Vienna classification for figurative elements. A program concerning Vienna classification skills upgrade training to the trademark examiners was presented by WIPO.

The examiners are using several CD's containing information on different subjects. The examiners are also connected to the Internet for searches of information.

IV. Trademark manual search file establishment and upkeep:

There is no trademark manual search in the Office.

V. Activities in the field of computerized trademark search systems:

Windows based application using Oracle is used. NT net has a separate server. The application is fully dealing with all the administrative management of the activities in the trademark department.

Equipment used:

PC Pentium - 32 MB RAM, Windows 95, HP Laserjet 4000 printers, HP Color Laserjet 4500, HP Scanjet ADF- all connected by NT net.

Separate workstation with modem for direct connection to the Internet.

VI. Administration of trademark services available to the public (relating to facilities, e.g., for lodging applications, registering trademarks, assisting clients with search procedures, obtaining official publications and registry extracts):

Search services are given by the department due to a payment of fee. Free search is available for the public using either the full paper register at the office or the database appearing on the Internet.

VII. Matters concerning mutual exchange of trademark documentation and information:

Trademark gazettes from countries like Britain, USA, France, Turkey and Romania are received regularly. The Israeli Trademark Journal is being sent to Britain, Germany, Russia, Romania.

VIII. Matters concerning education and training including technical assistance to developing countries:

Training courses are presented from time to time for the examiners.  
The Office receives trainees from developing countries under the WIPO training program.

IX. Other relevant matters.

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