### CWS/ATR/TM/2020/LT

# Annual Technical Report on Trademark Information Activities in 2019 submitted by The State Patent Bureau of the Republic of Lithuania

Please fill in your items before submitting your report

Where URLs are requested below, it is preferred that either URLs which are likely to remain stable over time (three years or more) are provided, or home (main) page URLs are provided with a short explanation of how to access the corresponding information.

## I. GENERAL OVERVIEW OF RECENT DEVELOPMENTS IN TRADEMARK INFORMATION ACTIVITIES CARRIED OUT BY THE OFFICE

ΝΔ

Outline of main policies and plans aimed at development of trademark information activities and expected time frames for their realization

N.A

New projects launched or resumed this year in the context of the policies and plans mentioned above, short description: aims, partners, tasks

In 2020, at the beginning of the year, we switched to fully electronic communication with applicants, thus significantly improving the indicator "Services related to Trademarks and the maintenance of Design Registers provided within a maximum of 15 days. d., share "- reached 99 percent result of electronic communication (2019 - 72%).

Main areas of trademark information activities and related information and communication technology (ICT) practices which were in the focus of attention last year

N.A

Statistics: changes in terms of application filings and registrations with respect to previous year; trends or areas experiencing rapid changes

In 2020 the SPB performed 3544 trademark examinations. That's 5 percent more than predicted.

It should be noted that in 2020, trademark applications were of better quality and found fewer shortcomings in the data of the applicants and the list of goods and services, therefore 97 percent (2019 - 92 percent) of examinations were finished in less than two days.

1771 national trademarks were registered in 2020, that's 4 percent more than planned. Protection was granted to 1232 international trademark registrations, 1 percent less than planned.

Other matters and useful links (URLs): annual report of the Office, news page, statistics, etc.

N.A.

## II. SERVICES AND ACTIVITIES RELATED TO TRADEMARK INFORMATION CARRIED OUT BY THE OFFICE

N.A.

Information and support provided by the Office to applicants regarding filing on paper and/or e-filing (instructions, seminars, etc.) - URLs

Applicants are served on a one-stop-shop basis, using all available forms of information provision (service by telephone, e-mail and upon arrival at the SPB; provision of information on the SPB website). In 2020 another form was installed at the end applicant consultation method - remote video consultation via MS Teams program.

Availability of the application dossier in electronic form

N.A.

Matters concerning classifying

(i) Classification and reclassification activities; classification systems used, e.g., International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification), International Classification of the Figurative Elements of Marks (Vienna Classification), other classification

(ii) Use of electronic classification systems and pre-defined terms of the classification applied

N.A.

Matters concerning processing of different types of non-traditional marks (e.g., three-dimensional, motion, hologram, color mark, etc.)

N.A.

Other activities

N.A.

### III. SOURCES OF TRADEMARK INFORMATION PROVIDED BY THE OFFICE

N.A.

Main types of publications in the field of trademark information, outline of the content and medium (on paper, on CDs, online - URLs)

N.A.

Official Gazettes: main types of announcements, frequency of publication, medium (on paper, on CDs, online, URL), etc.

N.A.

Information products (coverage, medium, etc.) available to examiners, including external documentation and databases

N.A

Information products (coverage, medium, etc.) and services available to external users; conditions of access (e.g., free of charge, subscription, etc.)

N.A.

Legal status information (kind of information, coverage, medium, etc.)

N.A.

Other sources

N.A.

### IV. ICT SUPPORT TO SERVICES AND ACTIVITIES RELATED TO TRADEMARK INFORMATION CARRIED OUT BY THE OFFICE

N.A

Specific software tools supporting business procedures within the Office: general description, characteristics, advantages, possible improvements

The installation of the IP User Repository tool has started, which will allow easier search and management of registered objects for IP owners.

Hardware used to supporting business processes of the Office

N.A

Internal databases: coverage, updates, interlinks with external sources

N.A

Establishment and maintenance of electronic search file: file building, updating, storage, documents from other offices included in the search file

New databases of invalidity and revocation applications have been created with convenient data search function.

Administrative management electronic systems (register, legal status, statistics, and administrative support)

N.A.

Other matters

N.A.

# V. PROMOTION ACTIVITIES AIMED TO SUPPORT USERS IN ACCESS AND EFFICIENT USE OF TRADEMARK INFORMATION

N.A.

Office's library (if deals with trademark information): equipment, collection management, network of libraries in the country, cooperation with foreign libraries

N.A.

Publications related to different business procedures and trademark information sources available to users, for example, books, brochures, Internet publications, etc.

N.A.

Cooperation with universities, technology and innovation support centers, etc.

N.A.

#### Education and training: training courses, e-learning modules (URLs), seminars, exhibitions, etc.

These events were organized to discuss issues related to IP protection:

- Lecture on "Key Aspects of Trademark and Design Protection" (in collaboration with Business Lithuania; almost 400 participants from various business sectors);
- Seminar "Strong brand in legal and marketing sense" (300 live viewers; target audience business, marketing and marketing professionals).

#### Other activities

N.A.

## VI. INTERNATIONAL COOPERATION ACTIVITIES IN THE FIELD OF TRADEMARK INFORMATION

N.A.

International exchange of trademark information in machine-readable form (e.g., Official Gazettes)

ΝΔ

#### Participation in international or regional activities and projects related to trademark information

The SPB has joined the new ESINT and European Commission project "Small and Medium-sized Enterprises Fund", which aims to support small and medium-sized enterprises (SMEs), creating and using intellectual property and seeking to protect their trademarks or designs at national, regional or European Union level. Project will be implemented throughout 2021.

#### Assistance to developing countries

N.A.

Other activities

N.A.

#### VII. OTHER RELATED MATTERS

N.A.