CWS/ATR/TM/2022/HU

Annual Technical Report on Trademark Information Activities in 2022 submitted by Hungarian Intellectual Property Office

Please provide links to your website where the requested information can be found in English, French, or Spanish. Alternately, you may provide text responses instead of URLs if desired. If the information is not available on your website in an ATR language, then please provide text.

URLs in responses should meet the following requirements:

- Link to pages with information in English, Spanish, or French
- The URL will remain stable over time (at least three years, preferably more)
- Goes to the specific information requested, not to a general homepage
- If the URL goes to a long PDF document such as an annual report, please indicate which sections or pages contain relevant information.
- Provide additional instructions for using the URL if needed. For instance, if the page requires the user to login first, or if the requested information requires selecting certain options or filters on the page that can not be included in the URL.

I. GENERAL OVERVIEW OF RECENT DEVELOPMENTS IN TRADEMARK INFORMATION ACTIVITIES CARRIED OUT BY THE OFFICE

Information on the following topics is desired:

1. **Outline of main policies and plans aimed at development of trademark information activities and expected time frames for their realization**
2. **New projects launched or resumed this year in the context of the policies and plans mentioned above, short description: aims, partners, tasks**
3. **Main areas of trademark information activities and related information and communication technology (ICT) practices which were in the focus of attention last year**
4. **Statistics: changes in terms of application filings and registrations with respect to previous year; trends or areas experiencing rapid changes**
5. **Other matters and useful links (URLs): annual report of the Office, news page, statistics, etc.**

High-quality fulfillment of the quantitative and qualitative requirements of the national intellectual property protection authority activity (industrial property protection, copyright activity) and R&D certification activity in accordance with international professional requirements and the interests of domestic enterprises. Strengthening the service provider nature of official activities, maintaining partnerships with customers.

 Fulfill the role of legal practice analysis and legislative preparation related to the protection of intellectual property (industrial property rights and copyright) and R&D certification activities, paying special attention to the needs of the European Union and domestic policies.New projects launched or resumed this year in the context of the policies and plans mentioned above, short description: aims, partners, tasks.

 Fulfilling the tasks of the member states arising from the European integration of Hungary in the field of intellectual property (European Patent Convention, European Union trademark and design protection system, copyright), with special regard to the interests of Hungary. Carrying out international patent research and preliminary examination tasks related to the operation of the Visegrád Patent Institute, as well as supporting the operation of the institute, with special regard to its headquarters in Budapest.

Improving the conditions of awareness, orientation and training of the Hungarian industrial property rights and copyright culture through customer service, value-added service, IT and education support programs; purposeful support for science, technology and innovation policy strategies to improve national performance.

Utilize the infrastructural and human resources of the office in an efficient organizational and management system in order to ensure economical, efficient, effective institutional operation.

Improve the process-based, risk-based operation, maintain the office's internal control system and maintain and develop an integrated system (quality management and information security management) in accordance with the ISO standards introduced in the office in order to effectively operate and develop the industrial property and copyright system. which is necessary for the development of a knowledge-based, innovative and competitive economy.

Annual Reports: https://www.sztnh.gov.hu/en/publications/hungarian-intellectual-property-office-annual-report Facts & Figures 2022 chapter II.

II. SERVICES AND ACTIVITIES RELATED TO TRADEMARK INFORMATION CARRIED OUT BY THE OFFICE

Information on the following topics is desired:

1. **Information and support provided by the Office to applicants regarding filing on paper and/or e-filing (instructions, seminars, etc.) - URLs**
2. **Availability of the application dossier in electronic form**
3. **Matters concerning classifying**
   a. **Classification and reclassification activities; classification systems used, e.g., International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification), International Classification of the Figurative Elements of Marks (Vienna Classification), other classification**
   b. **Use of electronic classification systems and pre-defined terms of the classification applied**
4. **Matters concerning processing of different types of non-traditional marks (e.g., three-dimensional, motion, hologram, color mark, etc.)**

5. **Other activities**

https://www.sztnh.gov.hu/en/trademark-protection

e-filing: https://ugyintezes.sztnh.gov.hu/eBej2/step1

New electronic trademark filing system at the HIPO: https://uk-prod.sztnh.gov.hu/cas/login?service=https%3A%2F%2Fugyintezes.sztnh.gov.hu%2Fsp-ui-tmefiling%2Fj_spring_cas_security_check

Form and Fees: https://www.sztnh.gov.hu/en/urlapok-dijak-lekerdezese/forms-and-fees

Classification: https://www.sztnh.gov.hu/hu/szakmai-oldalak/osztalyozas

Nizza: https://www.sztnh.gov.hu/en/trademarks/classification/nice-classification Vienna: https://www.sztnh.gov.hu/en/vienna-classification
EuroClass: https://www.sztnh.gov.hu/hu/vedjegy-osztalyozas

E-dossier: http://epub.hpo.hu/e-iratbetekintes/?lang=EN

IP-Search: http://epub.hpo.hu/e-kutatas/?lang=EN

Q&A: https://www.sztnh.gov.hu/en/questions-and-answers/this-chapter-helps-to-clarify-the-special-definitions-of-the-industrial https://www.sztnh.gov.hu/en/trademark/frequently-asked-questions

III. SOURCES OF TRADEMARK INFORMATION PROVIDED BY THE OFFICE

Information on the following topics is desired:

1. **Main types of publications in the field of trademark information, outline of the content and medium (on paper, on CDs, online - URLs)**
2. **Official Gazettes: main types of announcements, frequency of publication, medium (on paper, on CDs, online, URL), etc.**
3. **Information products (coverage, medium, etc.) available to examiners, including external documentation and databases**
4. **Information products (coverage, medium, etc.) and services available to external users; conditions of access (e.g., free of charge, subscription, etc.)**
5. **Legal status information (kind of information, coverage, medium, etc.)**
6. **Other sources**

- Industrial Property and Copyright Review: https://www.sztnh.gov.hu/en/publications/gazette-for-patents-and-trade-marks-the-official-journal-of-the-hungarian-intellectual
- E-SEARCH: http://epub.hpo.hu/e-kutatas/?lang=HU
- GAZETTE: Gazette for Patents and Trade Marks - the official journal of the Hungarian Intellectual Property Office | Hungarian Intellectual Property Office (gov.hu)
- Nice Classification: https://www.sztnh.gov.hu/hu/hogyan-tajekozodhatok-a-honlapon/adatbazisok/iparjogvedelmi-osztalyozasi-rendszerek/nizzai
- Vienna Classification: http://classifications.mszh.hu/vienna/index.htm
- TMview: https://www.tmdn.org/tmview/welcome
- E-Dossier: http://epub.hpo.hu/e-aktabetekintes/?lang=HU

IV. ICT SUPPORT TO SERVICES AND ACTIVITIES RELATED TO TRADEMARK INFORMATION CARRIED OUT BY THE OFFICE

Information on the following topics is desired:

1. **Specific software tools supporting business procedures within the Office: general description, characteristics, advantages, possible improvements**
2. **Hardware used to supporting business processes of the Office**
3. **Internal databases: coverage, updates, interlinks with external sources**
4. **Establishment and maintenance of electronic search file: file building, updating, storage, documents from other offices included in the search file**
5. **Administrative management electronic systems (register, legal status, statistics, and administrative support)**
6. **Other matters**

The IT department took part in the systematic planning of the analytic, integration and data migration tasks of the Back Office project, which aims to renew the internal case management system of HIPO. The IT team also participated in the discussions with the project organization and the experts of the EUIPO.

V. PROMOTION ACTIVITIES AIMED TO SUPPORT USERS IN ACCESS AND EFFICIENT USE OF TRADEMARK INFORMATION

Information on the following topics is desired:

1. **Office's library (if deals with trademark information): equipment, collection management, network of libraries in the country, cooperation with foreign libraries**
2. **Publications related to different business procedures and trademark information sources available to users, for example, books, brochures, Internet publications, etc.**
3. **Cooperation with universities, technology and innovation support centers, etc.**
4. **Education and training: training courses, e-learning modules (URLs), seminars, exhibitions, etc.**
5. **Other activities**

Library: sztnh.gov.hu/en/services/janos-frecskay-special-library

Online catalogue: https://sztnh.opac3.monguz.hu/en/search

Publications: https://www.sztnh.gov.hu/en/publications

Books and studies: https://www.sztnh.gov.hu/hu/mivel-fordulhatok-a-hivatalhoz/tajekoztatas/kiadvanyok/konyvek-es-tanulmanyok (Only hungarian language)

Cooperations: https://www.sztnh.gov.hu/en/partners/educational-institutions

HIPO currently offers the following courses and programs:

- industrial law protection courses,
- copyright courses,
- E-learning courses,
- patent attorney exam,
- journalism academy
- awareness-raising events and target courses,
- János Ujvári diploma award competition,
- elementary and secondary school knowledge development programs.

E-learning: http://tavoktatas.sztnh.gov.hu/

VI. INTERNATIONAL COOPERATION ACTIVITIES IN THE FIELD OF TRADEMARK INFORMATION

Information on the following topics is desired:

1. **International exchange of trademark information in machine-readable form (e.g., Official Gazettes)**
2. **Participation in international or regional activities and projects related to trademark information**
3. **Assistance to developing countries**
4. **Other activities**

VII. OTHER RELATED MATTERS