

# WIPO-ASEAN IP Strategic Forum: Harnessing the Potential of the ASEAN IP Register for a Stronger Regional IP Ecosystem



**WIPO-ASEAN IP Strategic Forum**  
**31 January - 1 February 2024**  
**IN BANGKOK THAILAND**



[Program](#)

[List of participants](#)

**THEME: Latest Digital Tools Available for IP Offices**

Topic 1: Workshop Objectives and Status Updates

Topic 2: Leveraging AI for Enhanced IP Search and Examination

Topic 3: Streamlining IP Processes with AI-Powered Automations

Topic 4: Utilization of AI for Examination and Management

Topic 5: Enhancing IP Office Decision-Making with AI-Powered Analytics

**THEME: Private Sector Expectations of IP Offices' Digital Transformation**

Topic 6: Industry Perspectives on AI-Powered IP Office Services

Topic 7: How is AI Being Leveraged in IP System

**THEME: Promotion of ASEAN IP Register Services**

Topic 8: Expanding ASEAN IP Register's Reach and Impact

Topic 9: Utilizing ASEAN IP Register for Enhancing IP Utilization

Topic 10: Update on Current Data Exchange Policy in ASEAN

**THEME: Future ASEAN IP Register's Services: IP Portfolio Management, Business Intelligence**

Topic 11: Envisioning the Future of ASEAN IP Register

Topic 12: Next-Generation IP Portfolio Management Tools and Services

Presentation from DIP/Thailand: Thailand IP Awareness - Current Development

Topic 13: How Machine Learning and AI are Powering BI: From Insights to Predictions

Topic 14: IPO's Expectations on Business Intelligence for Data Driven IP Strategies

Topic 15: ASEAN IP Register as a Platform for Data Sharing and Data Exchange

**THEME: Roundtable Discussion on Future of ASEAN IP Register as Data Sharing Platform**

Indonesia: Business Solutions with Data in DGIP

Brainstorming the Future of ASEAN IP Register as a Data Hub

Wrap-Up: Charting the Course: A Data-Driven Roadmap for the ASEAN IP Register

| Version                | Published                 | Changed By                                                                                      | Comment |
|------------------------|---------------------------|-------------------------------------------------------------------------------------------------|---------|
| <b>CURRENT (v. 23)</b> | <b>Feb 03, 2024 02:14</b> | <br>Kyaw Zaw |         |
| v. 22                  | Feb 03, 2024 02:14        | <br>Kyaw Zaw |         |
| v. 21                  | Feb 03, 2024 02:13        | <br>Kyaw Zaw |         |

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| v. 20 | Feb 03, 2024 02:12 | <br>Kyaw Zaw   |
| v. 19 | Feb 01, 2024 10:54 | <br>Kyaw Zaw   |
| v. 18 | Feb 01, 2024 10:09 | <br>Kyaw Zaw   |
| v. 17 | Feb 01, 2024 08:06 | <br>Kyaw Zaw   |
| v. 16 | Feb 01, 2024 07:46 | <br>Kyaw Zaw   |
| v. 15 | Feb 01, 2024 07:45 | <br>Kyaw Zaw   |
| v. 14 | Feb 01, 2024 06:19 | <br>Kyaw Zaw  |
| v. 13 | Feb 01, 2024 05:01 | <br>Kyaw Zaw |
| v. 12 | Feb 01, 2024 03:52 | <br>Kyaw Zaw |
| v. 11 | Feb 01, 2024 03:26 | <br>Kyaw Zaw |
| v. 10 | Jan 31, 2024 07:30 | <br>Kyaw Zaw |
| v. 9  | Jan 31, 2024 06:07 | <br>Kyaw Zaw |
| v. 8  | Jan 31, 2024 06:00 | <br>Kyaw Zaw |
| v. 7  | Jan 31, 2024 05:51 | <br>Kyaw Zaw |

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| v. 6 | Jan 31, 2024 05:47 | <br>Kyaw Zaw |
| v. 5 | Jan 30, 2024 18:34 | <br>Kyaw Zaw |
| v. 4 | Jan 30, 2024 18:27 | <br>Kyaw Zaw |
| v. 3 | Jan 30, 2024 17:23 | <br>Kyaw Zaw |
| v. 2 | Jan 30, 2024 16:07 | <br>Kyaw Zaw |
| v. 1 | Jan 30, 2024 15:49 | <br>Kyaw Zaw |

