

CWS/ATR/ID/2017/HU

Annual Technical Report on Industrial Design Information Activities in 2017 submitted by Hungarian Intellectual Property Office

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Where URLs are requested below, it is preferred that either URLs which are likely to remain stable over time (three years or more) are provided, or home (main) page URLs are provided with a short explanation of how to access the corresponding information.

The expression "industrial designs" covers industrial designs and models.

Offices which issue design patents should report their design patent information activities in this series of Annual Technical Reports.

I. GENERAL OVERVIEW OF RECENT DEVELOPMENTS IN INDUSTRIAL DESIGN INFORMATION ACTIVITIES CARRIED OUT BY THE OFFICE

Outline of main policies and plans aimed at development of industrial design information activities and expected time frames for their realization

The high quality performance of the quantitative and qualitative requirements of the national intellectual property protection activity (industrial property rights, copyright law) in accordance with the:

- international professional expectations,
- requirements of ISO quality and information services management system and information security standards.

The enlargement of the Hungarian role in the field of international IP cooperation to become a regional center.

Strengthening the service provider's activity, maintaining a partner relationship with the clients.

New projects launched or resumed this year in the context of the policies(plans) mentioned above, short description: aims, partners, tasks

The intellectual property diagnosis service of HIPO was restarted with the assistance of EPO. The intellectual property diagnostics service offers tailor-made advice to innovative enterprises on the possibilities of legal protection for their intellectual property. As part of the service a complex overview is prepared for the clients on the potential risks and the proposed course of action for the protection of intellectual property.

New promotion campaign of HIPO entitled "TradeMarker" has been introduced. The aim of the campaign is to broaden the IP knowledge of small and medium-sized enterprises, individual inventors and youth by organizing events, workshops, drug counterfeiting campaign, youth campaign, businesses lectures, internet violations campaign.

Main areas of industrial design information activities and related information and communication technology (ICT) practices which were in the focus of attention last year

Statistics: changes in terms of application filings and grants (registrations) with respect to previous year; trends or areas experiencing rapid changes

Figures of national design proceedings (number of designs)

Valid designs: 3746

Applications: 688

Closed proceedings: 372

Granted design rights: 231

The number of national design applications was 128, while the number of designs contained therein was 688. Of the applications 98% have been filed by domestic applicants, 73% of whom were individual applicants. In 2017, HIPO granted design protection for 231 designs, contained in 72 national design applications. At the end of the year, there were 3746 valid national design rights.

Figures of international design proceedings under the Hague Agreement (number of designs)

Valid designs: 7 thousand

Applications: 233

Registrations: 134

Closed proceedings: 134

The number of design applications filed within the framework of international cooperation (under the Hague Agreement) designating Hungary, and the number of designs included in the applications increased in comparison to last year; as a result, the HIPO received 53 such applications, including 233 designs. The number of designs registered within the framework of international cooperation was 134.

If applicants make use of the Community design (RCD) protection system, it offers them the possibility to obtain, through one application and in a single procedure, design protection for the territory of all Member States of the European Union, including Hungary. In 2017, the number of RCD applications exceeded 26 thousand and that of the designs contained therein 95 thousand; this represented an increase of more than 5% for both categories. The number of designs registered in 2017 by the European Union Intellectual Property Office (EUIPO) was 95 304, an increase of nearly 6% over 2016. Although the design activity of Hungarian applicants was of low intensity, it still increased by 8% to 234 designs.

Other matters and useful links (URLs): annual report of the Office, news page, statistics, etc.

HIPO Facts and Figures 2017: <http://www.sztnh.gov.hu/hu/mivel-fordulhatok-a-hivatalhoz/tajekoztatas/kiadvanyok/a-hivatal-eves-jelentesei-0>

II. SERVICES AND ACTIVITIES RELATED TO INDUSTRIAL DESIGN INFORMATION CARRIED OUT BY THE OFFICE

Information and support provided by the Office to applicants regarding filing on paper and/or e-filing (instructions, seminars, etc.) – URLs

Detailed information and support is accessible on the website of HIPO, e.g:

e-Filing: <https://ugyintezes.sztnh.gov.hu/eBej2/step1/case1>

Forms and fees: <https://ugyintezes.sztnh.gov.hu/eBej2/sugo#5>

How can I protect my intellectual property?: <https://www.sztnh.gov.hu/hu/hogyan-vedjem-a-szellemi-tulajdonomat/hogyan-vedjem-a-talalmanyomat>

Availability of the application dossier in electronic form

The e-dossier gives inspection and communication platform providing online administration.

E-dossier: <http://epub.hpo.hu/e-aktabetekintes/?lang=HU>

Classification and reclassification activities; classification system used, e.g., International Classification for Industrial Designs (Locarno Classification), other classification

Locarno Classification: edition 11: <http://www.wipo.int/classifications/locarno/locpub>

Other activities

III. SOURCES OF INDUSTRIAL DESIGN INFORMATION PROVIDED BY THE OFFICE

Main types of publications in the field of industrial design information, outline of the content (industrial design applications, design patents, registrations, etc.) and medium (on paper, on CDs, online - URLs)

E-SEARCH: <http://epub.hpo.hu/e-kutatas/?lang=HU>

Web-based GAZETTE, published twice a month: <http://www.hipo.gov.hu/hu/szakmai-oldalak/szabadalmi-kozlony-es-vedjegyertesito>

Official Gazettes: main types of announcements, frequency of publication, medium (on paper, on CDs, online - URL), etc.

Web-based GAZETTE, published twice a month: <http://www.hipo.gov.hu/hu/szakmai-oldalak/szabadalmi-kozlony-es-vedjegyertesito>

Information products (coverage, medium, etc.) available to examiners, including external documentation and databases

E-SEARCH (internal): <http://epub.hpo.hu/e-kutatas/?lang=HU>

DesignView: <https://www.tmdn.org/tmdsview-web/welcome?lang=hu>

Hague Express: <http://www.wipo.int/designdb/hague/en/>

Web-based GAZETTE, published twice a month: <http://www.hipo.gov.hu/hu/szakmai-oldalak/szabadalmi-kozlony-es-vedjegyertesito>

Locarno Classification: edition 11: <http://www.wipo.int/classifications/locarno/locpub>

Information products (coverage, medium, etc.) and services available to external users; conditions of access (e.g., free of charge, subscription, etc.)

E-SEARCH (for the public): <http://epub.hpo.hu/e-kutatas/?lang=HU>

DesignView: <https://www.tmdn.org/tmdsview-web/welcome?lang=hu>

Hague Express: <http://www.wipo.int/designdb/hague/en/>

Web-based GAZETTE, published twice a month: <http://www.hipo.gov.hu/hu/szakmai-oldalak/szabadalmi-kozlony-es-vedjegyertesito>

Locarno Classification: edition 11: <http://www.wipo.int/classifications/locarno/locpub>

Legal status information (kind of information, coverage, medium, etc.)

E-Dossier: <http://epub.hpo.hu/e-aktabetekintes/?lang=HU> just for information purposes.

Certified statement on the validity of protection can be received against payment.

Other sources

IV. ICT SUPPORT TO SERVICES AND ACTIVITIES RELATED TO INDUSTRIAL DESIGN INFORMATION CARRIED OUT BY THE OFFICE

Specific software tools supporting business procedures within the Office: general description, characteristics, advantages, possible improvements

The IT system of HIPO effectively provided the information technology background necessary for official and service activities and performed the tasks related to e-administration and information, and information security. HIPO continued to take the necessary steps in order to further reduce detected IT risks and to implement information security requirements. HIPO implemented the developments as mandated by the Act on Information Security and executed the tasks prescribed by the ISO risk management improvement plan. Clients can make use of the following services online: e-search, e-file inspection, e-filing, e-register, TM e-Filing, TMView, and DesignView.

Hardware used to supporting business processes of the Office

Internal databases: coverage, updates, interlinks with external sources

The Unified Administrative System of the Office comprise the bibliographic and image data, the documents and the official letters that belong to the different intellectual property rights, namely patent, plant variety protection, spc, utility model, trademark, industrial design.

The public electronic-databases GAZETTE, IP-SEARCH, E-REGISTER, E-DOSSIER are also used by the Examiners. IP-SEARCH database has an internal version for internal use only with the additional data that are not accessible for the public.

Establishment and maintenance of electronic search file: file building, updating, storage, documents from other offices included in the search file

The Unified Administrative System of the Office is used for file building covering all industrial property titles of protection. It is updated real-time and has a daily backup storage. All incoming documents are scanned since 2012.

Administrative management electronic systems (register, legal status, statistics, and administrative support)

The Unified Administrative System of the Office is used for file building, which covers all industrial property titles of protection. It has a real-time update system and has a daily backup storage. This system is the source of the public electronic-databases, such as GAZETTE, IP-SEARCH, E-REGISTER, E-DOSSIER.

Other matters

V. PROMOTION ACTIVITIES AIMED TO SUPPORT USERS IN ACCESS AND EFFICIENT USE OF INDUSTRIAL DESIGN INFORMATION

Office's library (if deals with industrial design information): equipment, collection management, network of libraries in the country, cooperation with foreign libraries

See: Industrial Property Special Library: <http://www.sztnh.gov.hu/en/services/industrial-property-special-library>

Publications related to different business procedures and industrial design information sources available to users, for example, books, brochures, Internet publications, etc.

The partners and customers of HIPO, who are interested in intellectual property, can choose from a variety of services or programs of customer service, information provision and education, eg.: AIDA, IP-Panorama, Start-up guide, Partner Search, Tenders, IP-Valuation, etc.: <http://www.sztnh.gov.hu/hu/vallalkozoknak/hogyan-kezdjek-hozza>

The website of HIPO (www.sztnh.gov.hu) offers valuable information both to potential clients who are less well-informed of intellectual property matters and to professional users. The portal was visited on more than 1.5 million occasions by nearly 524 thousand individually identifiable users, who downloaded more than 14.5 million pages. According to statistics on use, the number of individual visitors, visits, hits and downloaded pages increased significantly, by one-third compared to the previous year. On the website of the HIPO more than 45 thousand documents are available.

Clients can access useful and free e-administration and information services on the website such as the e-search, e-file inspection, e-filing and e-register. In addition to those, they can use the TM e-Filing system to file national trade mark applications, the TMview system for electronic trade mark search, as well as the Designview database, which contains designs protected in the European Union.

Cooperation with universities, technology and innovation support centers, etc.

Extending of knowledge on industrial property and copyright, as well as the improvement of awareness of intellectual property rights among small and medium-sized enterprises are objectives of outstanding importance. For entrepreneurs interested in industrial property protection it is essential that they be able to have personal consultation at information points or events close to them, in their regions, where they can be given information. In order to ensure this, 23 different organisations – 16 chambers of commerce and industry in counties and towns, 6 regional innovation agencies and one professional organisation – maintained information points based on agreements concluded with the HIPO. In addition to these, HIPO cooperates with so-called PATLIB (Patent Library) centres linked to six institutions of higher education outside Budapest: in Debrecen, Miskolc, Sopron, Pecs, Győr and Szeged. The aim of the IP protection information and advisory network is to broaden the IP knowledge of enterprises, individual inventors, researchers, teachers, as well as of professionals in the areas of technology, science, agriculture and economics.

The aim of the IP protection information and advisory network is to broaden the IP knowledge of enterprises, individual inventors, researchers, teachers, as well as of professionals in the areas of technology, science, agriculture and economics. The information network provides topical information to clients, and, if there is a need for answering the queries of clients or if there is a demand for search services, it contacts the central Customer Service of HIPO.

The central customer service received nearly 17.5 thousand queries, out of which 10 thousand were made by phone, 5683 in person at HIPO, and 1599 were received electronically. Most queries aimed at trade mark information, but requests for patent information, copyright information and data provision represented also a significant share.

The patent search services of the assistance of HIPO provide user-friendly, evaluating type reports and patent search results. Clients have the following five services at their disposal: novelty search, novelty search with preliminary patentability report, preliminary patentability report, validity search and freedom to operate (FTO).

Education and training: training courses, e learning modules (URLs), seminars, exhibitions, etc.

HIPO has valid cooperation agreements with 17 institutions of higher education. In these agreements the HIPO undertook to participate in giving courses on the protection of intellectual property, to partake, where appropriate, in the elaboration of internal IP protection regulations, and to help implementing the technology transfer tasks of these institutions.

Our basic, intermediate and advanced level industrial property courses, the basic and intermediate level copyright courses as well as the special courses organized by HIPO were important fora for knowledge sharing and awareness raising in Hungary.

Colleagues from HIPO, academics and practicing lawyers authored the manual "Copyright for everybody", published in October 2017 and serving as a useful reference book not only for the participants of the intermediate level copyright course, but also for all authors, creators and users interested in copyright.

Based on agreements with HIPO, intellectual property as a separate subject was taught in 10 institutions of higher education, and at 8 other universities intellectual property protection was taught linked with other subjects. Within the framework of e-learning in the field of intellectual property protection, six higher education institutions participated in providing courses in the subjects of "Intellectual property protection" and "Innovation management and industrial property protection".

In 2017, the total number of hours of intellectual property education provided in cooperation with HIPO amounted to 1368, and the number of persons attending those courses was 2917. Total teaching time exceeded that of the previous year by 59%, which is a significant increase.

HIPO once again invited applications for the „Ujvári János Award for Diploma Works” the purpose of which is to provide incentives for graduating students of higher education to develop the intellectual property protection aspects of their theses or dissertations. In the school year of 2016 /2017 23 students submitted their applications, most of them from Eotvos Lorand University, Budapest University of Technology and Economics, and Pazmany Peter Catholic University.

E-learning modules:

<http://www.sztnh.gov.hu/hu/sztnh/szellemitulajdon-vedelmi-kepzes/tavoktatas>

<http://www.sztnh.gov.hu/hu/sztnh/szellemitulajdon-vedelmi-kepzes/altalanos-es-kozepiskolas-szellemitulajdon-vedelmi>

Other activities

VI. INTERNATIONAL COOPERATION ACTIVITIES IN THE FIELD OF INDUSTRIAL DESIGN INFORMATION

International exchange of industrial design information in machine-readable form (e.g., Official Gazettes)

In 2015 Hungary joined the Designview design search tool of the Office of Harmonization in the Internal Market.

Participation in international or regional activities and projects related to industrial design information

The objective of the National Board Against Counterfeiting (NBAC) is to reduce the supply of counterfeit and pirated products, to enhance the effectiveness of enforcement action in the fight against the infringement of IP rights, and to mitigate the unfavourable economic impact of counterfeiting and other infringements. In order to achieve the above objectives it drew up proposals and plans for regulation, organised trainings, events and information campaigns for awareness raising, conducted surveys, did research and brought about cooperation among domestic and international stakeholders and representatives of the media. The body actively cooperates with the European Observatory on Infringements of Intellectual Property Rights (Observatory), operated by EUIPO, and representatives of NBAC regularly attend its plenary sessions and the meetings of its five working groups.

Assistance to developing countries

Other activities

VII. OTHER RELATED MATTERS