

CWS.ATR.TM.2012.IL

Annual Technical Report 2012 on Trademark Information Activities submitted by Israel (CWS/ATR/TM/2012/IL)

Where URLs are requested below, it is preferred that either URLs which are likely to remain stable over time (three years or more) are provided, or home (main) page URLs are provided with a short explanation of how to access the corresponding information.

I. Evolution of registration activities

Changes experienced in terms of application filings and registrations with respect to the previous year

There is no big change in the number of trademark applications with respect to the previous year (an increase of 9% in the number of classes). In 2011 - 8,807 applications were filed or received through the Madrid system in 15,513 classes. In 2012 - 8,733 applications were filed or received through the Madrid system in 16,884 classes. Statistics related to trademark is available in the Israel Patent Office Annual Report: <http://old.justice.gov.il/MOJEng/RashamHaptentim/AnnualReport.htm> - kindly note that a new English website will be uploaded shortly and the URL might change.

II. Matters concerning the generation, reproduction, and distribution of secondary sources of trademark information, i.e., trademark gazettes

Publishing, printing, copying techniques

Trademark journal is published every month only online, on our web site. The journal is prepared by the trademark department, by its computerized system. The journal includes information about trademark applications accepted for registration, as well as changes in registered trademark details.

Circulars and regulations issued by the Registrar are published in the Israel patent office website.

Full data base of Meta Data concerning trademark applications and registrations is available on our website.

Microsoft WORD is used for word processing

URL of the office website that provides access to online trademark gazettes:

<http://www.trademarks.justice.gov.il/TradeMarksWebSiteUI/History/PublicationList.aspx>

URL of the trademark department website:

<http://www.justice.gov.il/MOJHeb/RashamHaptentim/SimaneiMischar/>

URL of the trademarks database search:

<http://www.trademarks.justice.gov.il>

III. Matters concerning classifying, reclassifying and indexing of trademark information

Classification and reclassification activities; Classification systems used, e.g., International Classification of Goods and Services for the Purposes of the Registration of Marks (Nice Classification), International Classification of the Figurative Elements of Marks (Vienna Classification), other classification (please indicate whether goods and services for the registration of marks and whether the figurative elements of marks are classified by your Office and, if so, which classification(s) is (are) used)

Israel is a member of the Nice Agreement and therefore classifies the goods and services according the Nice classification.

There is no obligation for applicants to use pre-defined terms of the classification.

The ILPO uses WIPO's Goods and Services Manager to check the classification.

The ILPO also classifies figurative elements according to the Vienna classification (even though Israel is not a member of the Vienna Agreement).

IV. Trademark manual search file establishment and upkeep

There is no trademark manual search in the Office.

V. Activities in the field of computerized trademark search systems

Windows based application using Oracle is used. NT net has a separate server.

The application is fully dealing with all the administrative management of the activities in the trademark department.

Equipment used (hardware, including the types of terminal and network used, and software), carriers used

PC Pentium - 32 MB RAM, Windows 95, HP Laserjet 4000 printers, HP Color Laserjet 4500, HP Scanjet ADF- all connected by NT net. Separate workstation with modem for direct connection to the Internet.

VI. Administration of trademark information products and services available to the public (relating to facilities, e.g., for lodging applications, registering trademarks, assisting clients with search procedures, obtaining official publications and registry extracts)

Search services are given by the department due to a payment of fee. Free search is available for the public using either public computer station at the office or the database appearing on the Internet.

URLs of the office website for electronic filing of trademark applications:

<http://www.trademarks.justice.gov.il/TradeMarksWebSiteUI/UsersManagement/Login.aspx>

Only registered users that have an electronic signature card can file applications electronically.

VII. Matters concerning mutual exchange of trademark documentation and information

VIII. Matters concerning education and training, including technical assistance to developing countries (please indicate URLs of web pages of the Office's website wherever appropriate)

Promotional activities (seminars, exhibitions, visits, advertising, etc.)

Training courses are presented from time to time for the examiners or for the users.

The Office receives trainees from developing countries under the WIPO training program.

IX. Other general information related to the Office that is available on the Internet -- URLs of web pages of the Office's website that:

provide information on legislation related to trademarks

Information concerning the Israeli Trade Mark Ordinance (<http://old.justice.gov.il/MOJEng/RashamHaptentim/TradeMark/Law.htm>)

contain the Annual Report of the Office

<http://old.justice.gov.il/MOJEng/RashamHaptentim/AnnualReport.htm>

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X. Other relevant matters

- Electronic filling service is available. E-filing is a very successful service, since almost 57% of the applications are filed in this way.
- The accession of Israel to the Madrid Protocol came into force on 1/9/2010. All communications between the IB and the Israeli office is fully electronically.