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WIPO GREEN

The Sustainable Technology Marketplace

Charter

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Overview

As the United Nations agency dedicated to promoting innovation and creativity, WIPO has a mandate, embedded in WIPO's Development Agenda, to develop practical intellectual property (IP) tools that drive forward solutions to environmental challenges. WIPO GREEN further builds on and reinforces existing WIPO programs and lends support to the initiatives of other organizations, including those within the United Nations (e.g., UNDP, UNEP, UNFCCC, UN Global Compact, UNIDO) and the Climate Technology Program hosted at *infoDev* within the World Bank Group.

Mission

The mission of WIPO GREEN is to contribute to the accelerated adaptation, adoption and deployment of green technology solutions, in both developing and developed countries. WIPO GREEN connects technology providers with technology seekers and offers a range of services to catalyze mutually beneficial commercial transactions.

WIPO GREEN has two components

1. The **WIPO GREEN Database** consists of a range of IP assets including inventions, technologies, know-how and services and a catalogue of expressed needs. The database is freely accessible with certain details available only upon registration.
2. The **WIPO GREEN Network** serves as a global platform that connects users, fosters partnerships and provides a marketplace for green inventions, technologies, know-how and services.

Principles

Transparency in the marketplace leads to greater efficiency. WIPO GREEN, as a global repository of technologies, best practices and analyses, contributes to a more open market.

Partnerships are critical to achieving synergies and fostering the transfer of technologies, and, as appropriate, associated know-how. WIPO GREEN brings together the public and private sectors on a voluntary basis to facilitate collaborations and accelerate investments.

A comprehensive **understanding of needs** is essential for effective deployment of green technology. WIPO GREEN offers a space for publicizing needs, allowing interested parties to respond to and offer solutions.

IP rights are an important policy tool to **encourage innovation**. They provide economic incentives to develop new technology and help diffuse innovation, and structure relationships that underpin commercial transactions. WIPO GREEN encourages the exchange, sale and licensing of technologies and their associated rights.

The sustained deployment and uptake of technologies occurs when **parties freely enter into a contract** on mutually agreed terms. Agreements that originate through the use of the WIPO GREEN are the responsibility of the contracting parties.

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Membership

WIPO GREEN Members include Partners and Users, and the WIPO Secretariat.

Partners are public or private institutions that support WIPO GREEN and/or provide advice, that facilitate transactions directly or indirectly, and that contribute their expertise, integrate WIPO GREEN in specific activities, or act as regional or national focal points. Partners may also be Users.

Partners agree in writing to this Charter and specify their contributions to WIPO GREEN.

Users are public or private institutions that upload technologies or identify needs and/or provide services. Certain services offered by WIPO, such as those of the Arbitration and Mediation Center, are accessible to Users at a discounted rate. Users may also be Partners.

Upon registration and acceptance of the WIPO GREEN Terms and Conditions, Users may upload technologies and/or outline needs in the database of WIPO GREEN and/or list their services on the roster of the WIPO GREEN Network.

All **Members** are encouraged to participate in the annual or biennial meetings of Members. Membership is currently free of charge.

Governance

WIPO administers WIPO GREEN. The WIPO GREEN Advisory Board comprising Partners and the WIPO Secretariat guides the activities of WIPO GREEN. Changes to the Charter shall only be possible with the agreement of the Advisory Board. The Advisory Board may not exercise any influence over WIPO's program and budget.

The Secretariat

WIPO provides the WIPO GREEN Secretariat and a range of services in cooperation and in collaboration with Members. The services cover the following activities:

- a) operating and improving the WIPO GREEN Database;
- b) coordinating the activities of the WIPO GREEN Network;
- c) developing a range of support activities to facilitate sales, collaboration and licensing agreements, and training and capacity building;
- d) creating opportunities to improve understanding about building collaborations, licensing transactions, and financing;
- e) promoting the dissemination and sharing of information and knowledge;
- f) encouraging policy dialogue among Members and other interested parties;
- g) building links to existing or emerging networks such as the Climate Technology Centers & Network and the national Climate Innovation Centers established by *infoDev* and others;
- h) liaising with other relevant institutions to provide technical advice;
- i) recruiting Members by identifying potential technologies and needs;
- j) annually reviewing contributions by Partners in collaboration with the Advisory Board; and
- k) organizing regular meetings of Members.

Withdrawal

Partners may withdraw from WIPO GREEN by giving two months' written notice to the WIPO Secretariat.

Users may withdraw by deleting their submissions. Withdrawal from WIPO GREEN shall not result in the termination of agreements executed as a result of participation in WIPO GREEN.

WIPO may end membership if a Member does not comply with this Charter or contravenes the Terms and Conditions of the WIPO GREEN Database.

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