



WIPO | GREEN

The Marketplace
for Sustainable Technology

www.wipo.int/green

WIPO GREEN is an interactive marketplace that promotes innovation and diffusion of green technologies by connecting technology and service providers with those seeking innovative solutions.

Addressing climate change and achieving sustainable development is dependent on economic growth that works with, rather than against, the environment. Innovative green technology solutions can help, by allowing us to do more with less in a range of areas, including:

- alternative energy production
- using technology to save energy
- new forms of transportation
- more sustainable forms of agriculture and forestry
- greener waste management

The challenge is to enhance the environment for innovation, while enabling speedier diffusion of these new green technologies to all parts of the world, including to developing countries where the need is particularly great. The WIPO GREEN marketplace accelerates green technology innovation and transfer through the skills and technologies available via its network and online database, thereby supporting global efforts to address climate change.



GET INVOLVED

Visit www.wipo.int/green to:

- Communicate your green innovation and technology needs
- Advertise your inventions, technologies, products and services
- Connect with the innovation and business communities globally

Or become a Partner and shape the future development of WIPO GREEN by signing up to the Charter at www.wipo.int/green





The WIPO GREEN Database offers a broad listing of green technology products, services and intellectual property (IP) assets, and also allows individuals and companies to list green technology needs. It is freely accessible, only requiring a one-time registration at www.wipo.int/green

The database offers green technology providers greater visibility for their products, services and IP assets (including inventions, patents, technologies and know-how) for sale or license, helping to attract partners and finance.

- The database also advertises technological needs – including specific technologies and IP assets, funding, training and professional services.
- The database's listing of innovative green technologies, IP assets and experts makes it a useful resource for investors, entrepreneurs and licensing managers looking to construct and execute deals in the green technology space.

The WIPO GREEN Network helps facilitate commercial relationships and transactions by connecting green technology providers and seekers, and acting as a gateway to a range of relevant services.

- The network hosts a freely accessible online roster of green technology consultants and service providers, who offer expertise in a wide range of areas including IP management, licensing and investment.
- The network acts as a gateway to useful IP services, such as WIPO's Arbitration and Mediation Center.
- Through the network, members can meet a wide range of stakeholders – including SMEs, multinational companies, intergovernmental organizations, investors and academics – thereby providing new opportunities for collaboration and partnership.



A WIPO INITIATIVE IN PARTNERSHIP WITH:

Asian Development Bank (ADB)

Association of University Technology
Managers (AUTM)

Brazilian Institute of Industrial Property
(INPI)

CambridgeIP

EcoMachines Incubator

Ghana Bamboo Bikes Initiative

GIVEWATTS

infoDev, Climate Technology Program
(World Bank)

innovation INSIGHTS

Inovent Innovative Ventures

Intellectual Property for Sustainable
Energy Ventures (IP²SEVA)

International Centre for Trade and
Sustainable Development (ICTSD)

International Chamber of Commerce
(ICC)

International Federation of Intellectual
Property Attorneys (FICPI)

Japan Intellectual Property Association
(JIPA)

Kenya Climate Innovation Center (CIC)

Public Interest Intellectual Property
Advisors (PIIPA)

R20 Regions of Climate Action

Robin Paul Advisory LLP

Sabancı University

Sathguru Management Consultants

Siemens

South-South Global Assets and

Technology Exchange (SS-Gate)

Strathmore University

The Brazilian Forum of Innovation and
Technology Transfer Managers
(FORTEC)

The East Africa Climate Innovation
Network (EACIN)

The Innovation Hub

The Licensing Executives Society
International (LESI)

United Nations Environment Programme
(UNEP); including the Climate
Technology Centre & Network (CTCN)

United Nations Global Compact (UNGC)

United Nations Office for South-South
Cooperation (UNOSSC)

Vilgro Innovations Foundation

World Business Council for Sustainable
Development (WBCSD)