

# Safe Water For All: Two Global Challenges



## Join the Competition with Your Enterprise & Expertise.

The **UNFCCC Climate Technology Centre and Network (CTCN)**, the **World Intellectual Property Organization's Initiative (WIPO)**, the **Northeast Water Innovation Network (NEWIN)**, and **InvenTrust** are calling upon you to join an innovation competition to address two key challenges, essential in pathways to a global, safe, and sustainable future::

- Energy Efficient Water Desalination
- Eliminating Leakage in Water Distribution

If you participate in the competition, you will join a special group of innovators around the globe who are projecting their innovation prowess among a select network of thought leaders, influencers, experts, and investors in Water. Support from the UNFCCC's Climate Technology and Network also provides options to gain visibility for your capability in fast-growing emerging markets that may be difficult for you to reach otherwise. Through WIPO Green you will be able to find partners, showcase your solutions, and tap into IP expertise. You will also be able to leverage NEWIN's resources which brings together the largest network of innovation oriented organizations in North America.

The organizers have enlisted a distinguished panel of Judges who will review submissions from participants and are also interested in collaborating with other Sponsors who would co-sponsor these Challenges and/or seek to develop new Challenges. You will be able to benefit from the collective experience of the Judges to advance your innovation in this sector.

### Now its Your Turn:

- Register through [www.inventrust.com](http://www.inventrust.com). FREE.
- Review the Open Challenges, the Official Rules of Engagement, and Timeline for submissions. The Challenges Start on Feb 13 with a March 27, 2018 deadline for registering.
- Submit your ideas for the Open Challenges and any suggestions for Sponsors who would be interested in the Challenges.
- Feel free to suggest Open Challenges that your organization may be interested in sponsoring

## About the Challenges

The best solutions to the Challenges will enable participants to mentors and resources offered by the Challenge Organizers. Respondents will be challenged to alleviate the global water crisis by offering innovative solutions — which can comprise technologies, business models, and apps for specific geographies or markets — to drive energy efficient water desalination and leakage monitoring and management. By leveraging the InvenTrust platform, respondents can team up with other collectives, gain insights, enhance visibility for their brand and innovation prowess, evaluate possible partnerships, and, of course, have shot at winning prizes and other incentives offered by Sponsors. We are also soliciting Sponsors for these Challenges and if you are interested in becoming a Sponsor, please reach out.

**Are you Passionate about Safe and Affordable Water Abundance? Join Us!**  
Contact: [support@inventrust.com](mailto:support@inventrust.com)