



WIPO | GREEN

The Marketplace
for Sustainable Technology

2018 WIPO GREEN Technology Matchmaking Project in Southeast Asia

Sustainable Solutions for Air, Agriculture, Energy and Water

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www.wipo.int/green

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UN Sustainable Development Goals



Paris Agreement

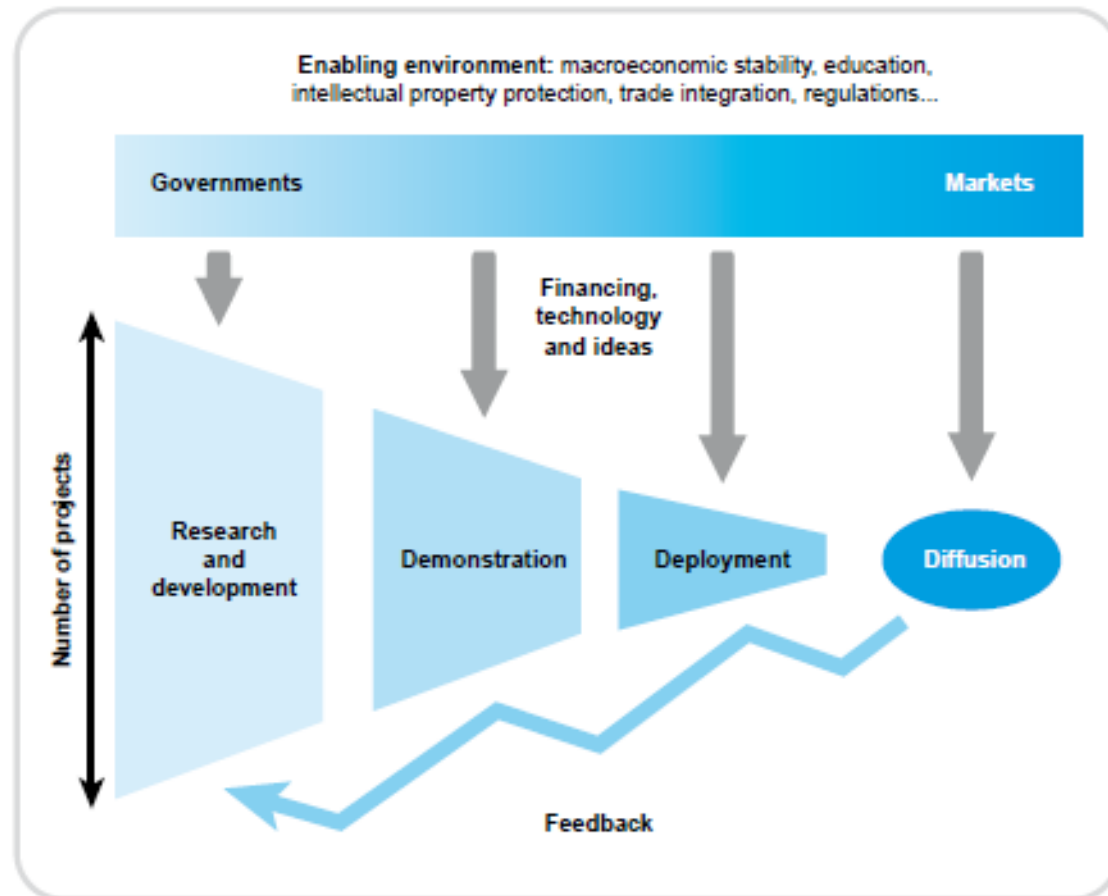
keeping a global temperature rise below 2 degrees Celsius



Policy and innovation

Figure 6:

POLICY AFFECTS EVERY LINK OF THE INNOVATION CHAIN



Source: World Bank 2010a (adapted from IEA 2008)

What is WIPO GREEN?

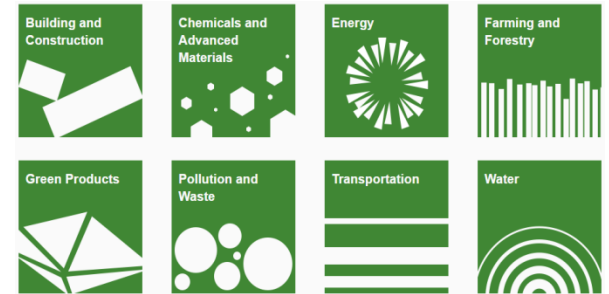
- ❑ Global marketplace that promotes green tech innovation and diffusion
- ❑ Connects those seeking environmentally sustainable solutions with technology and service providers

Our Goals:

- **Enable** efficient adaptation and deployment of green solutions through collaborative multi-stakeholder approaches, a transparent marketplace and reduced transaction costs
- **Support** innovation and innovators, particularly in the developing world
- **Engage** closely with the private sector, the source of ~80% of innovation in the green space
- Constructively **contribute** to global policy dialogue

How does it work?

- ❑ **Database** - Freely accessible listings of **3000+**
 - Technologies, services and intellectual property
 - Needs for products, processes, know how transfer, collaboration and finance
 - Business expertise (Experts Database)



- ❑ **84 Partners** from various sectors (MNCs, SMEs, Research Institutes, NGOs,...). → insights and collaboration on events and projects
- ❑ **7000+ Network** of users from 170+ countries → facilitative environment for collaborations and deals
- ❑ **400+ Connections** facilitated: letters of intent, completed deals, etc. between our Network members

WIPO GREEN Matchmaking:

Creating connections to catalyze deals

□ Large-scale matchmaking projects

- 2015 – Wastewater management in Southeast Asia
- 2016 – Water and agriculture in East Africa
- 2017 – Innovate 4 Water (global event in Geneva)
- 2018 – Air, agriculture, energy, and water in Southeast Asia

□ User-led matchmaking (through the Database)

□ Facilitated matchmaking (at the request of Partners)

2018 matchmaking project: Funded by the Government of Australia

❑ 4 sectors

- Air, Agriculture, Energy, Water

❑ 3 countries

- Cambodia and Indonesia (covered by Kopernik)
- The Philippines (covered by Baydrach)

❑ 2 phases

- Phase 1: 40+ green technology needs identified in the field (individuals, institutions or companies looking for technologies to solve specific environmental issues.

⇒ *Needs have been / will be uploaded onto the WIPO GREEN Database.*

- Phase 2: Identify corresponding green technologies (locally or globally). Support connections and follow up; clarify finance needs and possible sources of funding.

⇒ *Connect seekers / providers / country stakeholders / investors.*



Matchmaking & Networking Event

❑ Objectives for today

- This half-day matchmaking event organized by WIPO GREEN will feature technology seekers from Cambodia, Indonesia and the Philippines who are on the hunt for innovative sustainable technologies and services in the areas of air, agriculture, energy and water.
- Join us to identify solutions and tools to overcome barriers, exchange ideas and opinions, make new connections, meet potential partners, and hear from experts on technology transfer and project finance.

❑ Welcome and thank you!