

Open Challenges Water Cluster



Capitalize On Your Enterprise & Expertise.

WIPO Partner, InvenTrust, is facilitating an online exchange for water stakeholders to accelerate knowledge transfer, technology transactions, and benefit from a global talent network.

As a WIPO Green Member, you can access for a limited time a range of complimentary benefits through InvenTrust including curated insights, open challenges, and innovation offers from leading research institutions and corporates.

InvenTrust is organizing Open Challenges that are on-line contests open to InvenTrust's network members. By proposing solutions to these Open Challenges, respondents can turbocharge the pace of invention for desperately needed innovation. Based on analyzing trends and transaction in the Water sector, the initial Challenges that InvenTrust has proposed for promoting safe water for all are:

- Energy Efficient Water Desalination
- Eliminating Leakage in Water Distribution

More details can be obtained by registering through www.inventrust.com. InvenTrust has also enlisted a

distinguished panel of Judges who will review submissions from its network members toward these Open Challenges. WIPO and InvenTrust are currently seeking Sponsors who would allocate cash prizes and other incentives and rewards for submissions recommended by the Open Challenge Judges.

Now its Your Turn:

- Register for participating through www.inventrust.com. Its FREE for a limited time to WIPO Green members.
- Review the Open Challenges
- Submit your ideas for Responding to the Open Challenges and any suggestions for Sponsors who would be interested in Sponsoring the Challenges.
- Feel free to Propose Other Open Challenges that your organization may be interested in Sponsoring
- InvenTrust and WIPO Green will review the submissions with the Judges and prospective Sponsors
- By October 31, 2017 we will share with you the key Sponsors, the Incentives offered, the Official Rules for Engagement, and Timeline for submitting your detailed Bids.
- By December 15, 2017 we will announce the winning bids and implementation plan for their enterprise and expertise.

About the Challenges

Prizes will be awarded for the best solutions to the Challenges. Respondents will be challenged to alleviate the global water crisis by offering innovative solutions — which can comprise technologies, business models, and apps for specific geographies or markets — to drive energy efficient water desalination and leakage monitoring and management. By leveraging the InvenTrust platform, respondents can team up with other collectives, gain insights, enhance visibility for their brand and innovation prowess, evaluate possible partnerships, and, of course, have shot at winning prizes and other incentives offered by the prizes' Sponsors.

Are you Passionate about Safe and Affordable Water Abundance? InvenTrust aims to democratize the discovery and conversion of ideas, intellectual property, and experts talent. Our partner network is expanding. Join Us!

