

Open Challenges Water Cluster



Discover Game-Changers. Quickly and Affordably.

WIPO Partner, InvenTrust, is facilitating an online exchange for water stakeholders to accelerate knowledge transfer, technology transactions, and benefit from a global talent network.

Members of InvenTrust's Value Network benefit from a range of complimentary benefits through InvenTrust including curated insights, open challenges, and innovation offers from leading research institutions and corporates.

We are reaching out to you as InvenTrust is interested in seeking Sponsors who will back Open Challenges. These are on-line contests that are open to InvenTrust's network members. By proposing solutions to these Open Challenges, InvenTrust members can turbo-charge the pace of invention for desperately needed innovation. Based on analyzing trends and transaction in the Water sector, the initial Challenges that InvenTrust has proposed for promoting safe water for all are:

- Energy Efficient Water Desalination
- Eliminating Leakage in Water Distribution

Details about these challenges can be obtained by registering through www.inventrust.com.

InvenTrust has also enlisted a distinguished panel of Judges who will review submissions from its network members toward these Open Challenges

As a Sponsor you will gain privileged access to submissions from network members around the globe who contribute to these challenges. You will also enhance visibility for your brand and innovation prowess among a select network of thought leaders, influencers, movers-and-shakers in the Water arena.

Let's Work Through:

- Refining the Open Challenges so that they become more effectively tied to your strategic innovation goals.
- Incentives and Awards that you may be interested in offering to winning submissions and other participants.
- Rules of Engagement, Timelines, and Other Key Sponsors who you may recommend or who we may enlist.
- We are seeking to select Key Sponsors by September 30, 2017 and align marketing, development and economics of this Sponsorship.
- By December 15, 2017 we will announce the winning bids and implementation plan for their enterprise and expertise.

Impact of Your Sponsorship

InvenTrust helps Sponsors of its Value Network rapidly spot new breakthroughs, IP, talent, technology, innovative solutions (even from non-obvious sources) and create a rapid connect resulting into productive high value collaboration. There are several technologies and business models that address energy efficient water desalination and leakage monitoring and management. However, many of these solutions are either very expensive or very cumbersome. There is also a serious lack of private investment for innovation in this space. Through your Sponsorship, we want to incentivize respondents around the world to come up with disruptive, scalable solutions that transforms these problems, catalyzes the market, and expands the tech envelope.

Are you Passionate about Safe and Affordable Water Abundance?
Our network of innovators and sponsors is expanding. Join Us!

