

# Joint Initiatives with WIPO GREEN



WIPO GREEN plans to deepen engagement and partnership with IP Offices globally. This will build on existing collaboration with those IP Offices that are already co-hosting events with WIPO GREEN and otherwise supporting the network. Some IP Offices have become formal partners of WIPO GREEN, integrating into the membership network.

Some IP Offices jointly organize events with WIPO GREEN to showcase the contribution of IP management to the development and global diffusion of new green technology solutions. Events have addressed topics such as emerging best practices for linking intellectual property and green innovation, how innovation can contribute to climate change goals, and strategies to get innovators to engage more with WIPO GREEN. In addition to co-hosting conferences and webinars, some IP Offices support WIPO GREEN to expand its membership, by encouraging domestic innovators and industry groups to join the network and to upload innovations to the [WIPO GREEN database](#) of needs and technologies.

Government entities are themselves users of the WIPO GREEN platform and network, useful tools for finding technology solutions that meet their needs. For instance, a government agency of one WIPO Member State submitted a Request for Proposal (RFP) via the database, which enabled identification of an appropriate self-cleaning solar panel. A demonstration plant was subsequently

built in that country. This government has provided valuable input to improve the WIPO GREEN platform, recommending tweaks to make the search and matching more impactful.

Certain IP Offices partner with WIPO GREEN on matchmaking activities, leveraging the expertise of WIPO GREEN in identifying and bringing together the right partners. IP Offices also work with WIPO GREEN to generate studies, data, and other analysis about IP and green innovation in specific fields of technology. These practical initiatives complement the policy engagement by the IP Offices with WIPO GREEN to identify and disseminate information about emerging best practices among IP Offices to advance the green transition.

In Latin America, IP Offices have worked with the WIPO GREEN team on “acceleration projects” which involve identifying priority fields of technology for the participating countries, identifying innovation needs in relation to that field of technology, working to identify promising solutions that could be applied, and ensuring their inclusion in the WIPO GREEN database. Chile’s INAPI, for instance, identified wine production as a priority focal area. Through phase 2 of the project, which ended in March 2022, 71 needs were identified together with 137 corresponding technology solutions in the WIPO GREEN database.

## Intended impact

Support the mission of WIPO GREEN and undertake joint projects to advance the development and deployment of green technologies as a response to global challenges in relation to climate change and food security.

## Beneficiaries

Depending on the specific program and place, the beneficiaries may include technology users, the public, partner IP Offices, and green innovators.

## Considerations for implementation

- The approaches to working with WIPO GREEN vary significantly, which means there is likely some approach that every IP Office can consider adopting.
- WIPO GREEN can partner with interested IP Offices or other government entities to add a green component to existing initiatives.
- Working with WIPO GREEN can entail different levels of resource expenditure, ranging from very little to become a member and participate in information exchanges and calls, to comparatively more if the creation of new initiatives such as acceleration projects is envisioned.
- WIPO GREEN can amplify the national capacity to execute projects, as was the case in the acceleration projects in Latin America.