USER GUIDE:
How to Upload Technologies and Needs
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What is WIPO GREEN?

WIPO GREEN, established in 2013, is an interactive marketplace that connects technology and service providers with those seeking innovative solutions. WIPO GREEN consists of an online database and a network that brings together a wide range of players in the green technology innovation value chain, and connects owners of new technologies and providers of services with individuals or companies who might be looking to commercialize, license or otherwise distribute a green technology.

The core part of WIPO GREEN is its database, which lists around 3600 green technology products, services and IP assets. Users can upload their technologies and browse the catalogue after undergoing a simple online registration process.

Registration, technology upload and overall use of the WIPO GREEN Database are free of charge.

What are the benefits of WIPO GREEN?

The WIPO GREEN Network and freely accessible database offer a number of benefits:

- **Green technology entrepreneurs, companies and providers**: WIPO GREEN offers global visibility for products listed on the database, helping to attract potential customers, partners and finance. It also offers tailored matchmaking opportunities through regional seminars.

- **Seekers of green technologies and services**: WIPO GREEN offers those with unmet green tech needs an opportunity to advertise their requirements and invite offers through the database, thus significantly increasing the chance that those needs will be met. In addition to specific green technologies, these needs could include requirements for expertise related to funding, training, IP, licensing, business development, or other professional services.

- **Investors**: WIPO GREEN offers a useful resource for investors looking to construct and execute deals in the green technology space, providing information and access to over 3300 innovative technologies from all around the world, in a variety of sectors, and in all stages of development.

In addition, the vibrant and dynamic **WIPO GREEN Network** connects technology providers and seekers, and provides access to global policy discourse on climate change as well as a range of services provided by WIPO and WIPO GREEN Partners. These include, for example, pro bono hours on IP advice, opportunities to exhibit at tech fairs, and participation in trainings and other events. WIPO GREEN also maintains an online **WIPO Green Experts Database**, which includes a range of offerings from licensing professionals to finance advisers from around the globe, in order to help green tech providers more rapidly commercialize their technologies and find the expertise required to make deals happen.
HOW DO I UPLOAD A TECHNOLOGY OR NEED?

The 3-step process for uploading a technology or need is simple:

1. Create an official WIPO account
2. Create an official WIPO GREEN profile
3. Fill out and submit the technology/need form

Start by clicking on the following link:

STEP 1: Creating a WIPO account

1.1 Fill in the details required to create a WIPO account.

1.2 After filling in the information required to create your WIPO account, you will see the text below. Wait for the email confirmation to be sent to the email address you provided.
1.3 Click on the link provided in the email confirmation in order to validate your WIPO account.
STEP 2: Creating a WIPO GREEN profile

2.1 Log into WIPO GREEN with the same user name and password you used in Step 1. Create a WIPO GREEN profile and click on “Check WIPO GREEN profile” when done.

2.2 Confirm the details in your profile. Click on “Submit WIPO GREEN profile” when done.
2.3 You will receive an email notification of your registration.

2.4 The WIPO GREEN team reviews each registration individually. When your registration is approved (usually within 2 working days), you will receive an email confirmation. Please note that only organizations can submit technologies or needs, not individuals. You must be affiliated to an institution e.g. company, non-profit, university. If you are a student or an
individual not affiliated to any institution, email us at wipo.green@wipo.int, so that we can consider your request.

CONGRATULATIONS! You are now a registered WIPO GREEN user and can upload a need or technology on to the WIPO GREEN Database (STEP 3, see page 9).
STEP 3: Uploading your technology/need

3.1 Log into your WIPO GREEN account and click on “Search” in the Database interface.

3.2 Click on “Submit a technology” or “Submit a need” under the “Database” tab.
3.3 Fill out the details requested by the form, click “check”, and then “submit” after reviewing the information you have provided.
UPLOAD COMPLETE!

Your submission should immediately appear on the WIPO GREEN Database. You will also receive an email confirming your upload (see below).
Thank you for selecting WIPO GREEN – *The Marketplace for Sustainable Technologies!*

For questions, feedback and technical enquiries:

Please contact the WIPO GREEN team at [wipo.green@wipo.int](mailto:wipo.green@wipo.int)